

Women in Media National Conference

Friday, 9 August 2024 | Sydney

Time	Session
8:00 AM	Registration opens
9:00 AM	Welcome to Country
9.05 AM	WiM and MC Welcome Edwina Bartholomew and Jayne Azzopardi
9:15 AM - 9:45 AM	<p>PANEL 1: Media and Men’s Violence Against Women Amanda Rishworth Federal Minister for Social Services Leah Purcell Screenwriter, director, actress Moo Baulch Our Watch Moderator: Sarah Ferguson Host, ABC 7.30</p> <p>How does our industry influence the national crisis of men’s violence against women – from news coverage and advertising, to social platforms and fictional storytelling on screen, stage and page? Explore this time-critical question with an acclaimed screen creator and survivor, policy maker, and primary prevention specialist who advises news media on responsible reporting on domestic and family violence.</p>
10:00 AM - 10:30 AM	<p>Rachel Griffiths AM in conversation with Liz Hayes</p> <p>Australian film legend and Academy nominated actress Rachel Griffiths AM, joins Australian TV-interview legend Liz Hayes for an in-depth conversation about her career and life in the screen industry. What is sure to be a captivating event, Hayes will bring her award-winning interview skills to the conversation, delving into Griffiths’ fascinating career as an actress, director and producer, as well as the role she has played highlighting women’s issues over the years.</p>
10.35 AM - 10.45 AM	Women in Media: Industry Insights
10:50 AM - 11:20 AM	<p>PANEL 2: Life Online: Risks and Rewards Bridget Brennan Host, ABC News Breakfast Julie Inman Grant eSafety Commissioner</p> <p>It’s a dangerous virtual world out there but also one full of opportunity. How do we safely navigate online visibility and the benefits this brings amid evolving and increasing dangers of doing so? These risks are often specific to women and increase with layers of intersectionality. Unpick this tension and explore how it can be positively managed with a young content creator, First Nations journalist, and regulator.</p>
11:20 AM - 11:45 AM	MORNING TEA
11:45 AM - 12:15 PM	Justice Michael Lee in conversation with Ita Buttrose

	<p>Federal Court judge, the Hon. Justice Michael Lee held the unenviable task of untangling the "omnishambles" behind one of Australia's most famous gender-political defamation trials. In a media landscape where truth and audience trust are increasingly challenged, Justice Lee joins Women in Media Patron Ita Buttrose AC OBE for an exclusive interview exploring our industry, society, and the rule of law.</p>
12:15 PM - 1:15 PM	LUNCH
1.15 PM - 1.45PM	<p>PANEL 3: Business of Media Bev McGarvey President, Network 10 and Head of Streaming & Regional Lead, Paramount ANZ Natalie Harvey CEO, Mamamia Moderator: Bridget Fair - CEO, Free TV & Director, Women in Media</p> <p>They're at the top of their game and running some of the most influential businesses in the country. Not long ago, these positions were almost exclusively held by men. Given how influential the media is on culture and society, and how many of us this industry employs, it is critical women hold these leadership positions too. So where to next? What's their strategy for growth and sustainability, selling to consumers in a cost of living crisis, keeping up with evolving technologies, and creating positive workplace cultures? Join women at the top of their game for a behind the scenes discussion about the Business of Media.</p>
1:50 PM - 2:20 PM	<p>PANEL 4: Pivots and Portfolios: Modern media careers Anisha Khopkar Co-Director, McAuliffe & Khopkar Jane Caro Columnist, author and social commentator Zara Siedler Co-Founder, <i>The Daily Aus</i> Moderator: Megan Brownlow, Managing Director, Houston Consulting & Deputy Chair, Screen Australia</p> <p>Research shows you will change careers at least once in your life, and if you are anything like the average person, you will do it three to seven times over 45 working years. The younger you are, the higher the number of career pivots you are predicted to have. Add to this job insecurity, the gig economy and revenue-sharing platforms enabling people to set up their own small businesses, and we also have increasing numbers of 'portfolio careers', especially within media, where people are curating their own paid activities and revenue streams. Join a cross-generational panel and explore how to best prepare for a life of so much job diversity and so many careers.</p>
2:20 PM - 3:00 PM	AFTERNOON TEA
3:00 PM - 4:00 PM	<p>WORKSHOPS: Kellie Riordan Deadset Studios – 'How to create a podcast that lands an audience' Nici Sweaney AI Her Way – 'AI for freelancers and small business' Suzie Rogers Forté Communications – 'Communicate like a leader: How to inspire and influence'</p>
4:30 PM - 5:00 PM	<p>PANEL 5: Reflecting the Real Australia in Storytelling (presented by SBS) Karina Holden Bernadine Lim SBS</p> <p>As an industry we talk a lot about connecting with the diverse and multicultural country we see each day when we walk outside our doors. But often our screens and news stories struggle to reflect the true diversity of Australian audiences. In</p>

	<p>this practical, solutions focused panel hear from three leaders in the space about what they are doing to help drive a more diverse media and connect with audiences.</p>
<p>5:05 PM - 5:35 PM</p>	<p>PANEL 6: How to Say No Kiranpreet Kaur Dhillon Managing Director, 42North Consulting Shuktika Bose Clinical Psychologist Moderator: Dee Madigan Executive Creative Director & Founding Partner, Campaign Edge</p> <p>One syllable. Two letters. Yet so hard to say. From wanting to 'lean in' and climb the career ladder, to avoiding disappointing your work buddy or boss, to ensuring clients return again and again... there are so many reasons to say yes. Yes to more responsibilities, yes to more hours, yes to skipping that health appointment, special event and even sleep. We've all been there. But a working life where we never say no is unsustainable. With burnout disproportionately affecting women and our lives being more than our jobs, this session looks at positive ways to put up some protective parameters and say that difficult word: no.</p>
<p>5:40 PM - 6:30 PM</p>	<p><i>DRINKS AND NETWORKING</i></p>