

Total TV Report - FTA

Total People, Audience

Saturday, October 28, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	986,000	4%	650,000	5,000	302,000	0	29,000	22,000	7,000
2	NINE NEWS SATURDAY	NINE	761,000	6%	520,000	3,000	200,000	0	38,000	31,000	7,000
3	ABC NEWS-SA	ABC	651,000	3%	440,000	2,000	191,000	1,000	17,000	14,000	3,000
4	VERA RPT	ABC	638,000	21%	330,000	50,000	196,000	23,000	39,000	31,000	8,000
5	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	632,000	3%	426,000	4,000	185,000	2,000	15,000	11,000	4,000
6	SHAKESPEARE AND HATHAWAY-EV	ABC	545,000	16%	324,000	32,000	147,000	14,000	28,000	23,000	5,000
7	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S2	NINE	539,000	8%	338,000	4,000	161,000	0	36,000	28,000	8,000
8	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1	NINE	497,000	6%	329,000	3,000	138,000	1,000	26,000	20,000	6,000
9	PACIFIC CHAMPIONSHIPS - KANGAROOS V KIWIS	NINE	492,000	14%	259,000	3,000	173,000	3,000	54,000	39,000	15,000
10	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1 -GEM	NINE	419,000	7%	227,000	0	166,000	0	26,000	20,000	6,000
11	WEEKEND SUNRISE - SAT	SEVEN	380,000	5%	210,000	0	152,000	0	18,000	12,000	6,000
12	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -INNINGS BREAK	NINE	369,000	5%	226,000	0	124,000	0	19,000	15,000	4,000
13	WEEKEND SUNRISE - SAT - LATE	SEVEN	346,000	5%	196,000	0	135,000	0	15,000	10,000	5,000
14	PACIFIC CHAMPIONSHIPS - JILLAROOS V KIWI FERNS	NINE	306,000	9%	171,000	0	109,000	1,000	25,000	18,000	7,000
15	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1 -GO	NINE	292,000	8%	166,000	0	105,000	0	21,000	16,000	5,000
16	WEEKEND SUNRISE - SAT - EARLY	SEVEN	277,000	5%	156,000	0	108,000	0	13,000	9,000	4,000
17	SEVEN'S HORSE RACING 2023-COX PLATE	SEVEN	274,000	6%	173,000	1,000	85,000	0	15,000	11,000	4,000
18	SHETLAND RPT	ABC	270,000	19%	144,000	12,000	83,000	11,000	20,000	16,000	4,000
19	10 NEWS FIRST SAT	TEN	252,000	3%	157,000	1,000	88,000	0	6,000	5,000	1,000
20	M- JERRY MAGUIRE	SEVEN	251,000	4%	182,000	0	59,000	0	10,000	7,000	3,000
21	WEEKEND TODAY - SATURDAY	NINE	251,000	9%	151,000	0	79,000	0	21,000	16,000	5,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	SEVEN	238,000	4%	151,000	2,000	78,000	0	7,000	5,000	2,000
23	THE COTSWOLDS WITH PAM AYRES	SBS	225,000	15%	125,000	17,000	70,000	8,000	5,000	4,000	1,000
24	WEEKEND TODAY - SATURDAY - LATE	NINE	221,000	9%	134,000	0	69,000	0	18,000	14,000	4,000
25	SBS WORLD NEWS	SBS	208,000	4%	138,000	2,000	62,000	0	6,000	5,000	1,000
26	THE DOG HOUSE RPT	TEN	201,000	9%	121,000	6,000	64,000	6,000	4,000	3,000	1,000
27	SUPERCARS CHAMPIONSHIP: GOLD COAST 500: SAT RACE	SEVEN	198,000	9%	85,000	6,000	96,000	2,000	9,000	6,000	3,000
28	WEEKEND BREAKFAST-AM	ABC	194,000	5%	95,000	0	89,000	0	10,000	8,000	2,000
29	WEEKEND TODAY - EARLY SATURDAY	NINE	187,000	9%	116,000	0	56,000	0	15,000	11,000	4,000
30	SEVEN'S HORSE RACING 2023	SEVEN	178,000	6%	100,000	0	68,000	0	10,000	7,000	3,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Saturday, October 28, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	233,000	7%	146,000	0	72,000	0	15,000	12,000	3,000
2	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S2	NINE	209,000	13%	135,000	1,000	50,000	0	23,000	18,000	5,000
3	NINE NEWS SATURDAY	NINE	198,000	14%	140,000	3,000	34,000	0	21,000	17,000	4,000
4	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	169,000	6%	109,000	1,000	51,000	0	8,000	6,000	2,000
5	PACIFIC CHAMPIONSHIPS - KANGAROOS V KIWIS	NINE	168,000	27%	87,000	1,000	45,000	1,000	34,000	25,000	9,000
6	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1	NINE	162,000	13%	109,000	2,000	35,000	1,000	15,000	12,000	3,000
7	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1 -GEM	NINE	138,000	13%	77,000	0	45,000	0	16,000	12,000	4,000
8	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -INNINGS BREAK	NINE	136,000	11%	82,000	0	41,000	0	13,000	10,000	3,000
9	WEEKEND SUNRISE - SAT - LATE	SEVEN	108,000	9%	65,000	0	34,000	0	9,000	6,000	3,000
10	WEEKEND SUNRISE - SAT	SEVEN	106,000	10%	59,000	0	37,000	0	10,000	7,000	3,000
11	M- JERRY MAGUIRE	SEVEN	102,000	6%	73,000	0	23,000	0	6,000	4,000	2,000
12	ABC NEWS-SA	ABC	98,000	10%	71,000	1,000	18,000	0	8,000	7,000	1,000
13	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -S1 -GO	NINE	94,000	16%	53,000	0	28,000	0	13,000	10,000	3,000
14	PACIFIC CHAMPIONSHIPS - JILLAROOS V KIWI FERNS	NINE	92,000	19%	49,000	0	28,000	0	15,000	11,000	4,000
15	SEVEN'S HORSE RACING 2023-COX PLATE	SEVEN	78,000	15%	46,000	0	22,000	0	10,000	7,000	3,000
16	WEEKEND SUNRISE - SAT - EARLY	SEVEN	69,000	11%	39,000	0	23,000	0	7,000	5,000	2,000
17	WEEKEND TODAY - SATURDAY	NINE	65,000	23%	38,000	0	15,000	0	12,000	9,000	3,000
18	WEEKEND TODAY - SATURDAY - LATE	NINE	64,000	21%	37,000	0	16,000	0	11,000	8,000	3,000
19	10 NEWS FIRST SAT	TEN	64,000	8%	40,000	1,000	19,000	0	4,000	3,000	1,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	SEVEN	63,000	7%	42,000	0	17,000	0	4,000	3,000	1,000
21	SEVEN'S HORSE RACING 2023	SEVEN	61,000	13%	35,000	0	19,000	0	7,000	5,000	2,000
22	SHAKESPEARE AND HATHAWAY-EV	ABC	61,000	30%	36,000	2,000	11,000	0	12,000	10,000	2,000
23	SUPERCARS CHAMPIONSHIP: GOLD COAST 500: SAT RACE	SEVEN	60,000	15%	23,000	3,000	29,000	0	5,000	4,000	1,000
24	VERA RPT	ABC	59,000	40%	29,000	0	13,000	1,000	16,000	13,000	3,000
25	WEEKEND BREAKFAST-AM	ABC	55,000	10%	30,000	0	20,000	0	5,000	4,000	1,000
26	THE DOG HOUSE RPT	TEN	54,000	10%	39,000	1,000	10,000	2,000	2,000	2,000	0
27	LUXURY ESCAPES	TEN	51,000	4%	31,000	0	18,000	0	2,000	2,000	0
28	ICC MEN'S ODI WORLD CUP 2023 -AUS V NZL -PRE MATCH	NINE	50,000	9%	38,000	0	8,000	0	4,000	3,000	1,000
29	MISSION IMPOSSIBLE: GHOST PROTOCOL RPT	TEN	50,000	2%	32,000	0	17,000	0	1,000	1,000	0
30	OCEAN'S THIRTEEN -EV	NINE	50,000	11%	32,000	2,000	13,000	0	3,000	2,000	1,000



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