

# Total TV Report - FTA

## Total People, Audience

Sunday, October 08, 2023



| Rank | Program                                                   | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro   | Regional |
|------|-----------------------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|---------|----------|
|      |                                                           |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS - SUN                                          | SEVEN               | 1,528,000         | 5%                | 944,000         | 1,000               | 516,000            | 0                   | 67,000   | 47,000  | 20,000   |
| 2    | THE VOICE - GRAND FINALE WINNER ANNOUNCED                 | SEVEN               | 1,348,000         | 16%               | 783,000         | 29,000              | 383,000            | 10,000              | 143,000  | 103,000 | 40,000   |
| 3    | THE VOICE - GRAND FINALE                                  | SEVEN               | 1,324,000         | 17%               | 740,000         | 39,000              | 395,000            | 9,000               | 141,000  | 101,000 | 40,000   |
| 4    | SUPERCARS CHAMPIONSHIP: BATHURST 1000 RACE                | SEVEN               | 1,142,000         | 9%                | 602,000         | 9,000               | 447,000            | 2,000               | 82,000   | 53,000  | 29,000   |
| 5    | NINE NEWS SUNDAY                                          | NINE                | 1,009,000         | 6%                | 710,000         | 1,000               | 243,000            | 0                   | 55,000   | 45,000  | 10,000   |
| 6    | ABC NEWS SUNDAY-EV                                        | ABC                 | 840,000           | 3%                | 560,000         | 3,000               | 252,000            | 1,000               | 24,000   | 20,000  | 4,000    |
| 7    | 7NEWS SPOTLIGHT                                           | SEVEN               | 724,000           | 16%               | 396,000         | 31,000              | 228,000            | 16,000              | 53,000   | 37,000  | 16,000   |
| 8    | DEATH IN PARADISE RPT                                     | ABC                 | 583,000           | 9%                | 356,000         | 12,000              | 178,000            | 17,000              | 20,000   | 16,000  | 4,000    |
| 9    | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -S1               | NINE                | 576,000           | 9%                | 381,000         | 2,000               | 147,000            | 1,000               | 45,000   | 36,000  | 9,000    |
| 10   | 7NEWS SPOTLIGHT-LATE                                      | SEVEN               | 573,000           | 12%               | 329,000         | 13,000              | 183,000            | 12,000              | 36,000   | 25,000  | 11,000   |
| 11   | THE NEWSREADER-EV                                         | ABC                 | 511,000           | 33%               | 280,000         | 65,000              | 105,000            | 19,000              | 42,000   | 35,000  | 7,000    |
| 12   | INSIDERS-AM                                               | ABC                 | 496,000           | 18%               | 257,000         | 0                   | 165,000            | 0                   | 74,000   | 61,000  | 13,000   |
| 13   | SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPPORTS/WARM UP | SEVEN               | 477,000           | 6%                | 244,000         | 3,000               | 204,000            | 0                   | 26,000   | 16,000  | 10,000   |
| 14   | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -PRE MATCH        | NINE                | 387,000           | 8%                | 232,000         | 0                   | 127,000            | 0                   | 28,000   | 22,000  | 6,000    |
| 15   | WEEKEND TODAY - SUNDAY                                    | NINE                | 364,000           | 6%                | 239,000         | 0                   | 104,000            | 0                   | 21,000   | 16,000  | 5,000    |
| 16   | THE SUNDAY PROJECT 7PM                                    | TEN                 | 363,000           | 4%                | 257,000         | 1,000               | 93,000             | 0                   | 12,000   | 10,000  | 2,000    |
| 17   | SEVEN NEWS AT 5                                           | SEVEN               | 299,000           | 6%                | 173,000         | 0                   | 109,000            | 0                   | 17,000   | 12,000  | 5,000    |
| 18   | LANDLINE-PM                                               | ABC                 | 264,000           | 10%               | 153,000         | 0                   | 88,000             | 0                   | 23,000   | 18,000  | 5,000    |
| 19   | OFFSIDERS-AM                                              | ABC                 | 263,000           | 6%                | 151,000         | 0                   | 97,000             | 0                   | 15,000   | 12,000  | 3,000    |
| 20   | 10 NEWS FIRST SUN                                         | TEN                 | 262,000           | 3%                | 173,000         | 0                   | 82,000             | 0                   | 7,000    | 6,000   | 1,000    |
| 21   | THE GRAHAM NORTON SHOW                                    | TEN                 | 255,000           | 9%                | 184,000         | 11,000              | 49,000             | 1,000               | 10,000   | 8,000   | 2,000    |
| 22   | THE SUNDAY PROJECT 6.30PM                                 | TEN                 | 246,000           | 4%                | 172,000         | 0                   | 64,000             | 0                   | 10,000   | 8,000   | 2,000    |
| 23   | WEEKENDER                                                 | SEVEN               | 246,000           | 5%                | 141,000         | 0                   | 93,000             | 0                   | 12,000   | 9,000   | 3,000    |
| 24   | ANTIQUES ROADSHOW-PM                                      | ABC                 | 236,000           | 5%                | 150,000         | 2,000               | 74,000             | 0                   | 10,000   | 8,000   | 2,000    |
| 25   | 10 NEWS FIRST SUN 6PM                                     | TEN                 | 232,000           | 3%                | 160,000         | 0                   | 65,000             | 0                   | 7,000    | 6,000   | 1,000    |
| 26   | SBS WORLD NEWS                                            | SBS                 | 229,000           | 4%                | 147,000         | 1,000               | 73,000             | 0                   | 8,000    | 7,000   | 1,000    |
| 27   | NINE NEWS: FIRST AT FIVE                                  | NINE                | 229,000           | 5%                | 162,000         | 0                   | 56,000             | 0                   | 11,000   | 9,000   | 2,000    |
| 28   | WEEKEND TODAY - EARLY SUNDAY                              | NINE                | 228,000           | 6%                | 144,000         | 0                   | 71,000             | 0                   | 13,000   | 10,000  | 3,000    |
| 29   | VOICES OF AUSTRALIA-EV                                    | ABC                 | 224,000           | 6%                | 139,000         | 2,000               | 73,000             | 0                   | 10,000   | 8,000   | 2,000    |
| 30   | WEEKEND BREAKFAST-AM                                      | ABC                 | 222,000           | 5%                | 110,000         | 0                   | 101,000            | 0                   | 11,000   | 9,000   | 2,000    |



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Sunday, October 08, 2023



| Rank | Program                                                   | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro  | Regional |
|------|-----------------------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
|      |                                                           |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | THE VOICE - GRAND FINALE                                  | SEVEN               | 451,000           | 29%               | 227,000         | 15,000              | 123,000            | 3,000               | 83,000   | 60,000 | 23,000   |
| 2    | SEVEN NEWS - SUN                                          | SEVEN               | 450,000           | 10%               | 267,000         | 0                   | 143,000            | 0                   | 40,000   | 28,000 | 12,000   |
| 3    | THE VOICE - GRAND FINALE WINNER ANNOUNCED                 | SEVEN               | 449,000           | 27%               | 243,000         | 10,000              | 110,000            | 3,000               | 83,000   | 60,000 | 23,000   |
| 4    | SUPERCARS CHAMPIONSHIP: BATHURST 1000 RACE                | SEVEN               | 432,000           | 15%               | 229,000         | 3,000               | 148,000            | 1,000               | 51,000   | 33,000 | 18,000   |
| 5    | NINE NEWS SUNDAY                                          | NINE                | 284,000           | 13%               | 205,000         | 0                   | 47,000             | 0                   | 32,000   | 26,000 | 6,000    |
| 6    | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -S1               | NINE                | 253,000           | 12%               | 179,000         | 0                   | 46,000             | 0                   | 28,000   | 23,000 | 5,000    |
| 7    | 7NEWS SPOTLIGHT                                           | SEVEN               | 240,000           | 20%               | 131,000         | 8,000               | 69,000             | 3,000               | 29,000   | 20,000 | 9,000    |
| 8    | 7NEWS SPOTLIGHT-LATE                                      | SEVEN               | 173,000           | 17%               | 100,000         | 3,000               | 48,000             | 3,000               | 19,000   | 13,000 | 6,000    |
| 9    | SUPERCARS CHAMPIONSHIP: BATHURST 1000 D3 SUPPORTS/WARM UP | SEVEN               | 169,000           | 11%               | 93,000          | 1,000               | 59,000             | 0                   | 16,000   | 10,000 | 6,000    |
| 10   | THE SUNDAY PROJECT 7PM                                    | TEN                 | 151,000           | 6%                | 109,000         | 0                   | 33,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 11   | INSIDERS-AM                                               | ABC                 | 145,000           | 34%               | 70,000          | 0                   | 38,000             | 0                   | 37,000   | 31,000 | 6,000    |
| 12   | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -PRE MATCH        | NINE                | 144,000           | 14%               | 96,000          | 0                   | 30,000             | 0                   | 18,000   | 14,000 | 4,000    |
| 13   | ABC NEWS SUNDAY-EV                                        | ABC                 | 140,000           | 12%               | 94,000          | 3,000               | 31,000             | 0                   | 12,000   | 10,000 | 2,000    |
| 14   | WEEKEND TODAY - SUNDAY                                    | NINE                | 111,000           | 13%               | 70,000          | 0                   | 28,000             | 0                   | 13,000   | 10,000 | 3,000    |
| 15   | SEVEN NEWS AT 5                                           | SEVEN               | 101,000           | 11%               | 48,000          | 0                   | 43,000             | 0                   | 10,000   | 7,000  | 3,000    |
| 16   | THE SUNDAY PROJECT 6.30PM                                 | TEN                 | 93,000            | 7%                | 66,000          | 0                   | 21,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 17   | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -INNINGS BREAK    | NINE                | 88,000            | 19%               | 58,000          | 0                   | 16,000             | 0                   | 14,000   | 11,000 | 3,000    |
| 18   | OFFSIDERS-AM                                              | ABC                 | 86,000            | 9%                | 57,000          | 0                   | 22,000             | 0                   | 7,000    | 6,000  | 1,000    |
| 19   | THE GRAHAM NORTON SHOW                                    | TEN                 | 85,000            | 6%                | 62,000          | 0                   | 18,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 20   | 10 NEWS FIRST SUN 6PM                                     | TEN                 | 81,000            | 7%                | 54,000          | 0                   | 22,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 21   | THE NEWSREADER-EV                                         | ABC                 | 76,000            | 69%               | 36,000          | 10,000              | 9,000              | 2,000               | 19,000   | 16,000 | 3,000    |
| 22   | 10 NEWS FIRST SUN                                         | TEN                 | 72,000            | 6%                | 46,000          | 0                   | 22,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 23   | DEATH IN PARADISE RPT                                     | ABC                 | 70,000            | 19%               | 44,000          | 2,000               | 15,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 24   | WEEKENDER                                                 | SEVEN               | 70,000            | 11%               | 33,000          | 0                   | 30,000             | 0                   | 7,000    | 5,000  | 2,000    |
| 25   | ICC MEN'S ODI WORLD CUP 2023 -IND V AUS -S2               | NINE                | 68,000            | 21%               | 47,000          | 0                   | 9,000              | 0                   | 12,000   | 10,000 | 2,000    |
| 26   | WEEKEND TODAY - EARLY SUNDAY                              | NINE                | 68,000            | 11%               | 45,000          | 0                   | 16,000             | 0                   | 7,000    | 5,000  | 2,000    |
| 27   | NINE NEWS: FIRST AT FIVE                                  | NINE                | 62,000            | 11%               | 43,000          | 0                   | 13,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 28   | FBI                                                       | TEN                 | 62,000            | 24%               | 34,000          | 8,000               | 16,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 29   | SPORTS SUNDAY                                             | NINE                | 60,000            | 15%               | 39,000          | 0                   | 13,000             | 0                   | 8,000    | 6,000  | 2,000    |
| 30   | WEEKEND BREAKFAST-AM                                      | ABC                 | 57,000            | 12%               | 30,000          | 0                   | 21,000             | 0                   | 6,000    | 5,000  | 1,000    |



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