## **Total TV Report - FTA Total People, Audience**

## Tuesday, October 03, 2023



|      |                                    |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|------------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program                            | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS AT 6.30                 | SEVEN                  | 1,440,000            | 4%                   | 887,000         | 4,000                  | 495,000            | 1,000                  | 53,000   | 39,000  | 14,000   |
| 2    | SEVEN NEWS                         | SEVEN                  | 1,436,000            | 4%                   | 884,000         | 5,000                  | 499,000            | 1,000                  | 47,000   | 35,000  | 12,000   |
| 3    | THE BLOCK -TUE                     | NINE                   | 1,307,000            | 36%                  | 692,000         | 54,000                 | 266,000            | 20,000                 | 275,000  | 203,000 | 72,000   |
| 4    | MY KITCHEN RULES - GRAND FINAL     | SEVEN                  | 1,151,000            | 24%                  | 637,000         | 62,000                 | 293,000            | 17,000                 | 142,000  | 100,000 | 42,000   |
| 5    | NINE NEWS 6:30                     | NINE                   | 1,124,000            | 6%                   | 807,000         | 0                      | 251,000            | 1,000                  | 65,000   | 53,000  | 12,000   |
| 6    | NINE NEWS                          | NINE                   | 1,108,000            | 6%                   | 805,000         | 1,000                  | 242,000            | 0                      | 60,000   | 49,000  | 11,000   |
| 7    | A CURRENT AFFAIR                   | NINE                   | 1,082,000            | 8%                   | 714,000         | 8,000                  | 289,000            | 5,000                  | 66,000   | 51,000  | 15,000   |
| 8    | HOME AND AWAY                      | SEVEN                  | 979,000              | 22%                  | 492,000         | 25,000                 | 310,000            | 17,000                 | 135,000  | 88,000  | 47,000   |
| 9    | ABC NEWS-EV                        | ABC                    | 845,000              | 4%                   | 576,000         | 2,000                  | 240,000            | 0                      | 27,000   | 23,000  | 4,000    |
| 10   | THE CHASE AUSTRALIA                | SEVEN                  | 814,000              | 4%                   | 489,000         | 0                      | 297,000            | 0                      | 28,000   | 20,000  | 8,000    |
| 11   | 7.30-EV                            | ABC                    | 746,000              | 6%                   | 483,000         | 4,000                  | 224,000            | 1,000                  | 34,000   | 28,000  | 6,000    |
| 12   | OLD PEOPLE'S HOME FOR TEENAGERS-EV | ABC                    | 631,000              | 32%                  | 332,000         | 52,000                 | 146,000            | 20,000                 | 81,000   | 66,000  | 15,000   |
| 13   | KITCHEN CABINET-EV                 | ABC                    | 602,000              | 15%                  | 368,000         | 37,000                 | 156,000            | 3,000                  | 38,000   | 31,000  | 7,000    |
| 14   | HOT SEAT                           | NINE                   | 532,000              | 6%                   | 380,000         | 1,000                  | 123,000            | 0                      | 28,000   | 22,000  | 6,000    |
| 15   | THE CHASE AUSTRALIA-5PM            | SEVEN                  | 504,000              | 3%                   | 303,000         | 0                      | 184,000            | 0                      | 17,000   | 12,000  | 5,000    |
| 16   | THE CHEAP SEATS                    | TEN                    | 452,000              | 14%                  | 310,000         | 23,000                 | 86,000             | 5,000                  | 28,000   | 22,000  | 6,000    |
| 17   | TIPPING POINT                      | NINE                   | 436,000              | 8%                   | 267,000         | 9,000                  | 138,000            | 3,000                  | 19,000   | 14,000  | 5,000    |
| 18   | SHARK TANK                         | TEN                    | 418,000              | 17%                  | 279,000         | 26,000                 | 77,000             | 1,000                  | 35,000   | 28,000  | 7,000    |
| 19   | THE PROJECT 7PM                    | TEN                    | 414,000              | 4%                   | 314,000         | 1,000                  | 84,000             | 0                      | 15,000   | 12,000  | 3,000    |
| 20   | NINE'S AFTERNOON NEWS              | NINE                   | 389,000              | 4%                   | 265,000         | 0                      | 109,000            | 0                      | 15,000   | 12,000  | 3,000    |
| 21   | SPACE INVADERS                     | NINE                   | 385,000              | 14%                  | 237,000         | 6,000                  | 102,000            | 2,000                  | 38,000   | 28,000  | 10,000   |
| 22   | SEVEN NEWS AT 4.30                 | SEVEN                  | 353,000              | 3%                   | 222,000         | 0                      | 121,000            | 0                      | 10,000   | 7,000   | 3,000    |
| 23   | HOT SEAT -5PM                      | NINE                   | 352,000              | 6%                   | 231,000         | 0                      | 102,000            | 1,000                  | 18,000   | 14,000  | 4,000    |
| 24   | SUNRISE                            | SEVEN                  | 349,000              | 6%                   | 200,000         | 0                      | 130,000            | 0                      | 19,000   | 13,000  | 6,000    |
| 25   | AMBULANCE: CODE RED                | SEVEN                  | 345,000              | 8%                   | 211,000         | 7,000                  | 109,000            | 3,000                  | 15,000   | 10,000  | 5,000    |
| 26   | 10 NEWS FIRST                      | TEN                    | 317,000              | 3%                   | 222,000         | 0                      | 86,000             | 0                      | 9,000    | 7,000   | 2,000    |
| 27   | TODAY                              | NINE                   | 304,000              | 9%                   | 190,000         | 0                      | 88,000             | 0                      | 26,000   | 20,000  | 6,000    |
| 28   | SEVEN NEWS AT 4                    | SEVEN                  | 286,000              | 3%                   | 177,000         | 0                      | 101,000            | 0                      | 8,000    | 6,000   | 2,000    |
| 29   | THE PROJECT 6.30PM                 | TEN                    | 282,000              | 4%                   | 210,000         | 1,000                  | 60,000             | 0                      | 11,000   | 9,000   | 2,000    |
| 30   | AUSTRALIA AFTER WAR-LE             | ABC                    | 247,000              | 12%                  | 155,000         | 13,000                 | 66,000             | 6,000                  | 7,000    | 6,000   | 1,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Tuesday, October 03, 2023



|      |                                    |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|------------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program                            | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | THE BLOCK -TUE                     | NINE                   | 600,000              | 53%                  | 288,000         | 23,000                 | 105,000            | 7,000                  | 177,000  | 132,000 | 45,000   |
| 2    | MY KITCHEN RULES - GRAND FINAL     | SEVEN                  | 389,000              | 39%                  | 196,000         | 22,000                 | 84,000             | 5,000                  | 82,000   | 58,000  | 24,000   |
| 3    | SEVEN NEWS AT 6.30                 | SEVEN                  | 375,000              | 9%                   | 223,000         | 1,000                  | 121,000            | 0                      | 30,000   | 22,000  | 8,000    |
| 4    | SEVEN NEWS                         | SEVEN                  | 361,000              | 9%                   | 214,000         | 1,000                  | 118,000            | 1,000                  | 27,000   | 20,000  | 7,000    |
| 5    | HOME AND AWAY                      | SEVEN                  | 343,000              | 42%                  | 152,000         | 14,000                 | 89,000             | 8,000                  | 80,000   | 52,000  | 28,000   |
| 6    | NINE NEWS 6:30                     | NINE                   | 314,000              | 13%                  | 229,000         | 0                      | 48,000             | 0                      | 37,000   | 30,000  | 7,000    |
| 7    | A CURRENT AFFAIR                   | NINE                   | 308,000              | 15%                  | 197,000         | 3,000                  | 70,000             | 1,000                  | 37,000   | 29,000  | 8,000    |
| 8    | NINE NEWS                          | NINE                   | 295,000              | 13%                  | 215,000         | 1,000                  | 46,000             | 0                      | 33,000   | 27,000  | 6,000    |
| 9    | THE CHEAP SEATS                    | TEN                    | 234,000              | 14%                  | 166,000         | 10,000                 | 40,000             | 1,000                  | 17,000   | 14,000  | 3,000    |
| 10   | SHARK TANK                         | TEN                    | 198,000              | 25%                  | 128,000         | 17,000                 | 30,000             | 1,000                  | 22,000   | 18,000  | 4,000    |
| 11   | THE CHASE AUSTRALIA                | SEVEN                  | 182,000              | 9%                   | 105,000         | 0                      | 62,000             | 0                      | 15,000   | 11,000  | 4,000    |
| 12   | OLD PEOPLE'S HOME FOR TEENAGERS-EV | ABC                    | 176,000              | 66%                  | 79,000          | 23,000                 | 27,000             | 8,000                  | 39,000   | 32,000  | 7,000    |
| 13   | SPACE INVADERS                     | NINE                   | 163,000              | 18%                  | 96,000          | 1,000                  | 42,000             | 0                      | 24,000   | 18,000  | 6,000    |
| 14   | THE PROJECT 7PM                    | TEN                    | 163,000              | 7%                   | 125,000         | 1,000                  | 28,000             | 0                      | 9,000    | 7,000   | 2,000    |
| 15   | 7.30-EV                            | ABC                    | 152,000              | 14%                  | 100,000         | 2,000                  | 33,000             | 1,000                  | 16,000   | 13,000  | 3,000    |
| 16   | ABC NEWS-EV                        | ABC                    | 151,000              | 11%                  | 110,000         | 2,000                  | 26,000             | 0                      | 13,000   | 11,000  | 2,000    |
| 17   | THE PROJECT 6.30PM                 | TEN                    | 120,000              | 6%                   | 91,000          | 0                      | 22,000             | 0                      | 7,000    | 6,000   | 1,000    |
| 18   | THE CHASE AUSTRALIA-5PM            | SEVEN                  | 118,000              | 8%                   | 66,000          | 0                      | 43,000             | 0                      | 9,000    | 6,000   | 3,000    |
| 19   | HOT SEAT                           | NINE                   | 110,000              | 16%                  | 82,000          | 0                      | 13,000             | 0                      | 15,000   | 12,000  | 3,000    |
| 20   | AMBULANCE: CODE RED                | SEVEN                  | 108,000              | 10%                  | 61,000          | 1,000                  | 37,000             | 0                      | 9,000    | 6,000   | 3,000    |
| 21   | KITCHEN CABINET-EV                 | ABC                    | 107,000              | 35%                  | 58,000          | 10,000                 | 21,000             | 0                      | 18,000   | 15,000  | 3,000    |
| 22   | SUNRISE                            | SEVEN                  | 106,000              | 13%                  | 59,000          | 0                      | 35,000             | 0                      | 12,000   | 8,000   | 4,000    |
| 23   | TODAY                              | NINE                   | 99,000               | 19%                  | 67,000          | 0                      | 16,000             | 0                      | 16,000   | 12,000  | 4,000    |
| 24   | 10 NEWS FIRST 6PM                  | TEN                    | 89,000               | 6%                   | 65,000          | 0                      | 19,000             | 0                      | 5,000    | 4,000   | 1,000    |
| 25   | NCIS RPT                           | TEN                    | 88,000               | 9%                   | 67,000          | 3,000                  | 14,000             | 1,000                  | 3,000    | 2,000   | 1,000    |
| 26   | 10 NEWS FIRST                      | TEN                    | 85,000               | 6%                   | 58,000          | 0                      | 22,000             | 0                      | 5,000    | 4,000   | 1,000    |
| 27   | NINE'S AFTERNOON NEWS              | NINE                   | 82,000               | 12%                  | 58,000          | 0                      | 15,000             | 0                      | 9,000    | 7,000   | 2,000    |
| 28   | SEVEN NEWS AT 4.30                 | SEVEN                  | 82,000               | 8%                   | 50,000          | 0                      | 26,000             | 0                      | 6,000    | 4,000   | 2,000    |
| 29   | SUNRISE-EARLY                      | SEVEN                  | 79,000               | 10%                  | 41,000          | 0                      | 31,000             | 0                      | 7,000    | 5,000   | 2,000    |
| 30   | SEVEN NEWS AT 4                    | SEVEN                  | 71,000               | 6%                   | 41,000          | 0                      | 26,000             | 0                      | 4,000    | 3,000   | 1,000    |



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