## **Total TV Report - FTA Total People, Audience**

## Wednesday, September 20, 2023



|      |  |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program                                  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS                               | SEVEN                  | 1,369,000            | 4%                   | 840,000         | 1,000                  | 482,000            | 0                      | 46,000   | 34,000  | 12,000   |
| 2    | SEVEN NEWS AT 6.30                       | SEVEN                  | 1,357,000            | 4%                   | 835,000         | 2,000                  | 470,000            | 0                      | 50,000   | 37,000  | 13,000   |
| 3    | THE BLOCK -WED                           | NINE                   | 1,126,000            | 43%                  | 554,000         | 60,000                 | 231,000            | 27,000                 | 254,000  | 187,000 | 67,000   |
| 4    | NINE NEWS 6:30                           | NINE                   | 1,058,000            | 6%                   | 734,000         | 1,000                  | 262,000            | 0                      | 61,000   | 49,000  | 12,000   |
| 5    | NINE NEWS                                | NINE                   | 1,020,000            | 6%                   | 714,000         | 3,000                  | 248,000            | 0                      | 55,000   | 45,000  | 10,000   |
| 6    | MY KITCHEN RULES - WED                   | SEVEN                  | 1,007,000            | 30%                  | 523,000         | 59,000                 | 253,000            | 32,000                 | 140,000  | 98,000  | 42,000   |
| 7    | A CURRENT AFFAIR                         | NINE                   | 996,000              | 8%                   | 656,000         | 10,000                 | 266,000            | 4,000                  | 60,000   | 46,000  | 14,000   |
| 8    | HOME AND AWAY                            | SEVEN                  | 916,000              | 24%                  | 443,000         | 37,000                 | 296,000            | 12,000                 | 128,000  | 84,000  | 44,000   |
| 9    | ABC NEWS-EV                              | ABC                    | 868,000              | 3%                   | 565,000         | 2,000                  | 275,000            | 0                      | 26,000   | 22,000  | 4,000    |
| 10   | THE CHASE AUSTRALIA                      | SEVEN                  | 809,000              | 4%                   | 489,000         | 2,000                  | 291,000            | 0                      | 27,000   | 19,000  | 8,000    |
| 11   | THANK GOD YOU'RE HERE                    | TEN                    | 783,000              | 29%                  | 465,000         | 63,000                 | 144,000            | 23,000                 | 88,000   | 68,000  | 20,000   |
| 12   | HARD QUIZ S8-EV                          | ABC                    | 697,000              | 13%                  | 404,000         | 27,000                 | 215,000            | 6,000                  | 45,000   | 37,000  | 8,000    |
| 13   | 7.30-EV                                  | ABC                    | 686,000              | 5%                   | 419,000         | 1,000                  | 232,000            | 1,000                  | 33,000   | 27,000  | 6,000    |
| 14   | HOT SEAT                                 | NINE                   | 516,000              | 6%                   | 351,000         | 1,000                  | 137,000            | 0                      | 27,000   | 21,000  | 6,000    |
| 15   | THE CHASE AUSTRALIA-5PM                  | SEVEN                  | 509,000              | 4%                   | 308,000         | 1,000                  | 183,000            | 0                      | 17,000   | 12,000  | 5,000    |
| 16   | MOTHER AND SON-EV                        | ABC                    | 498,000              | 24%                  | 267,000         | 52,000                 | 135,000            | 10,000                 | 34,000   | 27,000  | 7,000    |
| 17   | WTFAQ-EV                                 | ABC                    | 419,000              | 30%                  | 221,000         | 59,000                 | 102,000            | 12,000                 | 25,000   | 20,000  | 5,000    |
| 18   | TIPPING POINT                            | NINE                   | 387,000              | 7%                   | 227,000         | 10,000                 | 134,000            | 1,000                  | 15,000   | 11,000  | 4,000    |
| 19   | THE PROJECT 7PM                          | TEN                    | 381,000              | 6%                   | 269,000         | 4,000                  | 92,000             | 1,000                  | 15,000   | 12,000  | 3,000    |
| 20   | NINE'S AFTERNOON NEWS                    | NINE                   | 373,000              | 4%                   | 248,000         | 0                      | 110,000            | 0                      | 15,000   | 12,000  | 3,000    |
| 21   | SUNRISE                                  | SEVEN                  | 367,000              | 6%                   | 208,000         | 0                      | 138,000            | 0                      | 21,000   | 14,000  | 7,000    |
| 22   | SEVEN NEWS AT 4.30                       | SEVEN                  | 351,000              | 3%                   | 218,000         | 0                      | 123,000            | 0                      | 10,000   | 7,000   | 3,000    |
| 23   | HOT SEAT -5PM                            | NINE                   | 341,000              | 6%                   | 225,000         | 1,000                  | 97,000             | 0                      | 18,000   | 14,000  | 4,000    |
| 24   | INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS | TEN                    | 309,000              | 23%                  | 180,000         | 18,000                 | 72,000             | 3,000                  | 36,000   | 27,000  | 9,000    |
| 25   | 10 NEWS FIRST                            | TEN                    | 306,000              | 3%                   | 208,000         | 0                      | 89,000             | 0                      | 9,000    | 7,000   | 2,000    |
| 26   | TODAY                                    | NINE                   | 301,000              | 9%                   | 184,000         | 0                      | 91,000             | 0                      | 26,000   | 20,000  | 6,000    |
| 27   | SEVEN NEWS AT 4                          | SEVEN                  | 269,000              | 3%                   | 165,000         | 0                      | 96,000             | 0                      | 8,000    | 6,000   | 2,000    |
| 28   | LUXE LISTINGS SYDNEY                     | NINE                   | 269,000              | 22%                  | 163,000         | 8,000                  | 57,000             | 7,000                  | 34,000   | 25,000  | 9,000    |
| 29   | UNBELIEVABLE MOMENTS CAUGHT ON CAMERA    | SEVEN                  | 261,000              | 9%                   | 139,000         | 7,000                  | 100,000            | 3,000                  | 12,000   | 8,000   | 4,000    |
| 30   | SUNRISE-EARLY                            | SEVEN                  | 237,000              | 7%                   | 129,000         | 0                      | 93,000             | 0                      | 15,000   | 10,000  | 5,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Wednesday, September 20, 2023



|      |  |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program                                  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | THE BLOCK -WED                           | NINE                   | 519,000              | 67%                  | 222,000         | 31,000                 | 89,000             | 14,000                 | 163,000  | 121,000 | 42,000   |
| 2    | THANK GOD YOU'RE HERE                    | TEN                    | 414,000              | 39%                  | 238,000         | 43,000                 | 60,000             | 14,000                 | 59,000   | 46,000  | 13,000   |
| 3    | MY KITCHEN RULES - WED                   | SEVEN                  | 351,000              | 53%                  | 161,000         | 27,000                 | 68,000             | 14,000                 | 81,000   | 57,000  | 24,000   |
| 4    | SEVEN NEWS AT 6.30                       | SEVEN                  | 349,000              | 9%                   | 207,000         | 0                      | 113,000            | 0                      | 29,000   | 21,000  | 8,000    |
| 5    | SEVEN NEWS                               | SEVEN                  | 330,000              | 8%                   | 197,000         | 0                      | 108,000            | 0                      | 25,000   | 19,000  | 6,000    |
| 6    | HOME AND AWAY                            | SEVEN                  | 323,000              | 40%                  | 142,000         | 13,000                 | 88,000             | 5,000                  | 75,000   | 49,000  | 26,000   |
| 7    | A CURRENT AFFAIR                         | NINE                   | 276,000              | 17%                  | 176,000         | 6,000                  | 59,000             | 0                      | 35,000   | 27,000  | 8,000    |
| 8    | NINE NEWS 6:30                           | NINE                   | 268,000              | 15%                  | 181,000         | 1,000                  | 52,000             | 0                      | 34,000   | 28,000  | 6,000    |
| 9    | NINE NEWS                                | NINE                   | 236,000              | 16%                  | 155,000         | 2,000                  | 49,000             | 0                      | 30,000   | 25,000  | 5,000    |
| 10   | INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS | TEN                    | 193,000              | 25%                  | 119,000         | 11,000                 | 36,000             | 3,000                  | 24,000   | 18,000  | 6,000    |
| 11   | THE CHASE AUSTRALIA                      | SEVEN                  | 183,000              | 8%                   | 102,000         | 0                      | 67,000             | 0                      | 14,000   | 10,000  | 4,000    |
| 12   | THE PROJECT 7PM                          | TEN                    | 171,000              | 8%                   | 125,000         | 2,000                  | 34,000             | 0                      | 10,000   | 8,000   | 2,000    |
| 13   | ABC NEWS-EV                              | ABC                    | 165,000              | 10%                  | 115,000         | 2,000                  | 35,000             | 0                      | 13,000   | 11,000  | 2,000    |
| 14   | WTFAQ-EV                                 | ABC                    | 146,000              | 55%                  | 66,000          | 33,000                 | 28,000             | 6,000                  | 13,000   | 11,000  | 2,000    |
| 15   | MOTHER AND SON-EV                        | ABC                    | 132,000              | 45%                  | 64,000          | 24,000                 | 27,000             | 1,000                  | 16,000   | 13,000  | 3,000    |
| 16   | HARD QUIZ S8-EV                          | ABC                    | 131,000              | 31%                  | 69,000          | 8,000                  | 31,000             | 1,000                  | 22,000   | 18,000  | 4,000    |
| 17   | 7.30-EV                                  | ABC                    | 120,000              | 17%                  | 75,000          | 0                      | 28,000             | 1,000                  | 16,000   | 13,000  | 3,000    |
| 18   | THE CHASE AUSTRALIA-5PM                  | SEVEN                  | 114,000              | 9%                   | 64,000          | 0                      | 41,000             | 0                      | 9,000    | 6,000   | 3,000    |
| 19   | THE PROJECT 6.30PM                       | TEN                    | 113,000              | 7%                   | 88,000          | 0                      | 18,000             | 0                      | 7,000    | 6,000   | 1,000    |
| 20   | LUXE LISTINGS SYDNEY                     | NINE                   | 111,000              | 34%                  | 65,000          | 3,000                  | 18,000             | 3,000                  | 22,000   | 16,000  | 6,000    |
| 21   | TODAY                                    | NINE                   | 102,000              | 19%                  | 64,000          | 0                      | 22,000             | 0                      | 16,000   | 12,000  | 4,000    |
| 22   | SUNRISE                                  | SEVEN                  | 96,000               | 16%                  | 55,000          | 0                      | 28,000             | 0                      | 13,000   | 9,000   | 4,000    |
| 23   | 10 NEWS FIRST                            | TEN                    | 95,000               | 6%                   | 69,000          | 0                      | 21,000             | 0                      | 5,000    | 4,000   | 1,000    |
| 24   | 10 NEWS FIRST 6PM                        | TEN                    | 93,000               | 6%                   | 70,000          | 0                      | 18,000             | 0                      | 5,000    | 4,000   | 1,000    |
| 25   | HOT SEAT                                 | NINE                   | 92,000               | 18%                  | 59,000          | 0                      | 19,000             | 0                      | 14,000   | 11,000  | 3,000    |
| 26   | NINE'S AFTERNOON NEWS                    | NINE                   | 84,000               | 11%                  | 65,000          | 0                      | 11,000             | 0                      | 8,000    | 6,000   | 2,000    |
| 27   | SUNRISE-EARLY                            | SEVEN                  | 83,000               | 12%                  | 43,000          | 0                      | 31,000             | 0                      | 9,000    | 6,000   | 3,000    |
| 28   | SEVEN NEWS AT 4.30                       | SEVEN                  | 82,000               | 8%                   | 49,000          | 0                      | 27,000             | 0                      | 6,000    | 4,000   | 2,000    |
| 29   | UNBELIEVABLE MOMENTS CAUGHT ON CAMERA    | SEVEN                  | 81,000               | 11%                  | 46,000          | 0                      | 27,000             | 0                      | 8,000    | 5,000   | 3,000    |
| 30   | NEIGHBOURS                               | TEN                    | 80,000               | 78%                  | 36,000          | 0                      | 9,000              | 0                      | 35,000   | 25,000  | 10,000   |



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