

Total TV Report - FTA

Total People, Audience

Friday, September 08, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,267,000	4%	780,000	6,000	444,000	0	37,000	28,000	9,000
2	SEVEN NEWS AT 6.30	SEVEN	1,175,000	4%	736,000	4,000	398,000	0	37,000	28,000	9,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	SEVEN	1,081,000	0%	783,000	4,000	294,000	0	0	0	0
4	NINE NEWS 6:30	NINE	1,027,000	6%	734,000	1,000	237,000	0	55,000	44,000	11,000
5	NINE NEWS	NINE	977,000	6%	701,000	5,000	221,000	0	50,000	41,000	9,000
6	RUGBY LEAGUE FINAL SERIES QF1	NINE	955,000	15%	546,000	3,000	286,000	1,000	119,000	87,000	32,000
7	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	SEVEN	799,000	0%	559,000	0	240,000	0	0	0	0
8	BETTER HOMES AND GARDENS	SEVEN	790,000	4%	485,000	4,000	272,000	2,000	27,000	19,000	8,000
9	THE CHASE AUSTRALIA	SEVEN	776,000	3%	483,000	5,000	267,000	0	21,000	15,000	6,000
10	ABC NEWS-EV	ABC	724,000	4%	456,000	5,000	241,000	2,000	20,000	17,000	3,000
11	RUGBY LEAGUE FINAL SERIES QF1 -PRE MATCH	NINE	582,000	11%	353,000	2,000	173,000	1,000	53,000	39,000	14,000
12	GARDENING AUSTRALIA-EV	ABC	551,000	20%	308,000	32,000	152,000	19,000	40,000	32,000	8,000
13	THE CHASE AUSTRALIA-5PM	SEVEN	517,000	3%	338,000	2,000	163,000	0	14,000	10,000	4,000
14	HOT SEAT	NINE	482,000	6%	317,000	1,000	138,000	2,000	24,000	19,000	5,000
15	SUNRISE	SEVEN	425,000	5%	248,000	0	155,000	0	22,000	15,000	7,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	SEVEN	410,000	1%	300,000	1,000	106,000	0	3,000	2,000	1,000
17	NINE'S AFTERNOON NEWS	NINE	364,000	4%	224,000	0	126,000	0	14,000	11,000	3,000
18	TIPPING POINT -RPT	NINE	343,000	4%	185,000	2,000	144,000	1,000	11,000	8,000	3,000
19	SEVEN NEWS AT 4.30	SEVEN	331,000	3%	219,000	0	102,000	0	10,000	7,000	3,000
20	TODAY	NINE	326,000	9%	207,000	0	93,000	0	26,000	20,000	6,000
21	RUGBY LEAGUE FINAL SERIES QF1 -POST MATCH	NINE	318,000	12%	191,000	1,000	93,000	0	33,000	24,000	9,000
22	HOT SEAT -5PM	NINE	315,000	6%	187,000	0	110,000	1,000	17,000	13,000	4,000
23	THE CONTROL ROOM-EV	ABC	315,000	34%	159,000	27,000	76,000	9,000	44,000	36,000	8,000
24	10 NEWS FIRST	TEN	306,000	3%	216,000	0	81,000	0	9,000	7,000	2,000
25	SEVEN NEWS AT 4	SEVEN	280,000	3%	186,000	0	87,000	0	7,000	5,000	2,000
26	THE PROJECT 7PM	TEN	258,000	4%	171,000	1,000	76,000	0	10,000	8,000	2,000
27	THE MORNING SHOW	SEVEN	233,000	5%	145,000	0	76,000	0	12,000	8,000	4,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	TEN	230,000	20%	139,000	24,000	53,000	5,000	9,000	7,000	2,000
29	SUNRISE-EARLY	SEVEN	223,000	6%	124,000	0	86,000	0	13,000	9,000	4,000
30	NEWS BREAKFAST-AM	ABC	223,000	7%	106,000	0	103,000	0	14,000	11,000	3,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Friday, September 08, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	SEVEN	417,000	0%	324,000	0	93,000	0	0	0	0
2	RUGBY LEAGUE FINAL SERIES QF1	NINE	376,000	25%	216,000	1,000	85,000	0	74,000	54,000	20,000
3	SEVEN NEWS AT 6.30	SEVEN	294,000	8%	182,000	2,000	90,000	0	20,000	15,000	5,000
4	SEVEN NEWS	SEVEN	292,000	8%	180,000	2,000	90,000	0	20,000	15,000	5,000
5	NINE NEWS 6:30	NINE	287,000	12%	204,000	0	52,000	0	31,000	25,000	6,000
6	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	SEVEN	260,000	0%	195,000	0	65,000	0	0	0	0
7	NINE NEWS	NINE	257,000	13%	179,000	2,000	49,000	0	27,000	22,000	5,000
8	RUGBY LEAGUE FINAL SERIES QF1 -PRE MATCH	NINE	218,000	18%	130,000	1,000	54,000	0	33,000	24,000	9,000
9	BETTER HOMES AND GARDENS	SEVEN	203,000	9%	126,000	2,000	61,000	0	14,000	10,000	4,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	SEVEN	182,000	1%	140,000	0	41,000	0	1,000	1,000	0
11	THE CHASE AUSTRALIA	SEVEN	161,000	8%	102,000	1,000	47,000	0	11,000	8,000	3,000
12	RUGBY LEAGUE FINAL SERIES QF1 -POST MATCH	NINE	130,000	19%	77,000	0	32,000	0	21,000	15,000	6,000
13	ABC NEWS-EV	ABC	124,000	11%	73,000	2,000	39,000	1,000	9,000	8,000	1,000
14	GARDENING AUSTRALIA-EV	ABC	117,000	54%	51,000	15,000	25,000	8,000	18,000	15,000	3,000
15	SUNRISE	SEVEN	115,000	13%	72,000	0	30,000	0	13,000	9,000	4,000
16	TODAY	NINE	110,000	17%	67,000	0	27,000	0	16,000	12,000	4,000
17	THE CHASE AUSTRALIA-5PM	SEVEN	108,000	7%	74,000	0	27,000	0	7,000	5,000	2,000
18	HOT SEAT	NINE	103,000	16%	65,000	1,000	24,000	0	13,000	10,000	3,000
19	THE PROJECT 7PM	TEN	102,000	7%	64,000	1,000	31,000	0	6,000	5,000	1,000
20	HAVE YOU BEEN PAYING ATTENTION? ENCORE	TEN	89,000	31%	46,000	13,000	22,000	3,000	5,000	4,000	1,000
21	THE PROJECT 6.30PM	TEN	87,000	7%	60,000	0	21,000	0	6,000	5,000	1,000
22	10 NEWS FIRST	TEN	86,000	6%	58,000	0	23,000	0	5,000	4,000	1,000
23	10 NEWS FIRST 6PM	TEN	84,000	6%	61,000	0	18,000	0	5,000	4,000	1,000
24	NINE'S AFTERNOON NEWS	NINE	83,000	11%	54,000	0	21,000	0	8,000	6,000	2,000
25	SEVEN NEWS AT 4.30	SEVEN	82,000	6%	63,000	0	14,000	0	5,000	4,000	1,000
26	SUNRISE-EARLY	SEVEN	75,000	12%	40,000	0	27,000	0	8,000	5,000	3,000
27	HOT SEAT -5PM	NINE	74,000	14%	44,000	0	21,000	0	9,000	7,000	2,000
28	TODAY -EARLY	NINE	69,000	19%	39,000	0	19,000	0	11,000	8,000	3,000
29	NEWS BREAKFAST-AM	ABC	66,000	12%	34,000	0	25,000	0	7,000	6,000	1,000
30	SEVEN NEWS AT 4	SEVEN	57,000	8%	46,000	0	7,000	0	4,000	3,000	1,000



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