## **Total TV Report - FTA Total People, Audience**

## Thursday, August 31, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,369,000	3%	843,000	2,000	482,000	0	42,000	31,000	11,000
2	SEVEN NEWS AT 6.30	SEVEN	1,305,000	4%	806,000	1,000	453,000	0	45,000	33,000	12,000
3	NINE NEWS 6:30	NINE	1,106,000	6%	769,000	1,000	279,000	0	57,000	46,000	11,000
4	NINE NEWS	NINE	1,076,000	5%	752,000	0	271,000	0	53,000	43,000	10,000
5	A CURRENT AFFAIR	NINE	982,000	7%	658,000	11,000	259,000	1,000	53,000	41,000	12,000
6	HOME AND AWAY	SEVEN	840,000	25%	408,000	29,000	265,000	20,000	118,000	77,000	41,000
7	THE CHASE AUSTRALIA	SEVEN	834,000	4%	493,000	5,000	310,000	2,000	24,000	17,000	7,000
8	HOME AND AWAY-LATE	SEVEN	764,000	29%	365,000	32,000	229,000	21,000	117,000	76,000	41,000
9	GOGGLEBOX	TEN	751,000	37%	410,000	127,000	138,000	43,000	33,000	25,000	8,000
10	ABC NEWS-EV	ABC	750,000	4%	493,000	1,000	231,000	0	25,000	21,000	4,000
11	THURSDAY NIGHT NRL LIVE	NINE	748,000	12%	444,000	1,000	221,000	1,000	81,000	59,000	22,000
12	7.30-EV	ABC	613,000	6%	391,000	1,000	190,000	0	31,000	26,000	5,000
13	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	535,000	11%	365,000	19,000	117,000	11,000	23,000	18,000	5,000
14	HOT SEAT	NINE	525,000	5%	356,000	1,000	142,000	1,000	25,000	20,000	5,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	522,000	10%	321,000	1,000	153,000	1,000	46,000	34,000	12,000
16	THE FRONT BAR	SEVEN	513,000	15%	324,000	25,000	123,000	11,000	30,000	23,000	7,000
17	THE CHASE AUSTRALIA-5PM	SEVEN	503,000	4%	298,000	5,000	185,000	1,000	14,000	10,000	4,000
18	FOREIGN CORRESPONDENT-EV	ABC	470,000	14%	302,000	23,000	110,000	4,000	31,000	26,000	5,000
19	TIPPING POINT	NINE	402,000	9%	241,000	12,000	129,000	4,000	16,000	12,000	4,000
20	SUNRISE	SEVEN	376,000	6%	214,000	0	141,000	0	21,000	14,000	7,000
21	NINE'S AFTERNOON NEWS	NINE	367,000	4%	244,000	0	109,000	0	14,000	11,000	3,000
22	HOT SEAT -5PM	NINE	355,000	5%	235,000	0	102,000	1,000	17,000	13,000	4,000
23	THE PROJECT 7PM	TEN	345,000	5%	237,000	1,000	92,000	1,000	14,000	11,000	3,000
24	GREAT AUSTRALIAN WALKS WITH JULIA ZEMIRO	SBS	345,000	19%	216,000	34,000	73,000	6,000	16,000	13,000	3,000
25	SEVEN NEWS AT 4.30	SEVEN	334,000	3%	210,000	0	114,000	0	10,000	7,000	3,000
26	TODAY	NINE	320,000	9%	185,000	0	109,000	0	26,000	20,000	6,000
27	THURSDAY NIGHT NRL KNOCK OFF	NINE	312,000	13%	194,000	1,000	83,000	0	34,000	25,000	9,000
28	SEVEN NEWS AT 4	SEVEN	293,000	3%	171,000	1,000	114,000	0	7,000	5,000	2,000
29	10 NEWS FIRST	TEN	290,000	3%	183,000	0	98,000	0	9,000	7,000	2,000
30	EXTRAORDINARY ESCAPES-EV	ABC	246,000	13%	154,000	15,000	63,000	2,000	12,000	10,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Thursday, August 31, 2023

7 TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	GOGGLEBOX	TEN	328,000	43%	171,000	63,000	58,000	18,000	18,000	14,000	4,000
2	SEVEN NEWS AT 6.30	SEVEN	326,000	9%	196,000	0	104,000	0	26,000	19,000	7,000
3	SEVEN NEWS	SEVEN	320,000	8%	196,000	0	101,000	0	23,000	17,000	6,000
4	HOME AND AWAY	SEVEN	282,000	46%	118,000	8,000	75,000	11,000	70,000	46,000	24,000
5	NINE NEWS 6:30	NINE	279,000	13%	186,000	0	61,000	0	32,000	26,000	6,000
6	THURSDAY NIGHT NRL LIVE	NINE	275,000	22%	166,000	0	60,000	0	49,000	36,000	13,000
7	NINE NEWS	NINE	266,000	12%	180,000	0	57,000	0	29,000	24,000	5,000
8	HOME AND AWAY-LATE	SEVEN	256,000	53%	106,000	11,000	61,000	10,000	68,000	44,000	24,000
9	A CURRENT AFFAIR	NINE	251,000	16%	155,000	4,000	62,000	0	30,000	23,000	7,000
10	THE CHASE AUSTRALIA	SEVEN	176,000	9%	102,000	1,000	60,000	0	13,000	9,000	4,000
11	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	176,000	19%	101,000	0	47,000	0	28,000	21,000	7,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	170,000	13%	114,000	5,000	37,000	1,000	13,000	10,000	3,000
13	THE FRONT BAR	SEVEN	161,000	18%	103,000	7,000	33,000	1,000	17,000	13,000	4,000
14	ABC NEWS-EV	ABC	142,000	10%	99,000	1,000	30,000	0	12,000	10,000	2,000
15	7.30-EV	ABC	134,000	15%	84,000	1,000	33,000	0	16,000	13,000	3,000
16	THE PROJECT 7PM	TEN	125,000	8%	85,000	0	31,000	0	9,000	7,000	2,000
17	THURSDAY NIGHT NRL KNOCK OFF	NINE	125,000	21%	74,000	0	29,000	0	22,000	16,000	6,000
18	SUNRISE	SEVEN	119,000	12%	67,000	0	39,000	0	13,000	9,000	4,000
19	HOT SEAT	NINE	110,000	15%	77,000	1,000	19,000	0	13,000	10,000	3,000
20	THE CHASE AUSTRALIA-5PM	SEVEN	107,000	8%	64,000	1,000	35,000	0	7,000	5,000	2,000
21	TODAY	NINE	101,000	19%	54,000	0	31,000	0	16,000	12,000	4,000
22	FOREIGN CORRESPONDENT-EV	ABC	98,000	23%	62,000	2,000	18,000	2,000	14,000	12,000	2,000
23	SHARK TANK ENCORE	TEN	90,000	17%	55,000	9,000	22,000	1,000	3,000	2,000	1,000
24	THE PROJECT 6.30PM	TEN	83,000	9%	52,000	0	24,000	0	7,000	6,000	1,000
25	NINE'S AFTERNOON NEWS	NINE	82,000	9%	56,000	0	19,000	0	7,000	6,000	1,000
26	10 NEWS FIRST	TEN	80,000	7%	51,000	0	24,000	0	5,000	4,000	1,000
27	HOT SEAT -5PM	NINE	78,000	13%	54,000	0	15,000	0	9,000	7,000	2,000
28	SEVEN NEWS AT 4.30	SEVEN	76,000	9%	48,000	0	22,000	0	6,000	4,000	2,000
29	SUNRISE-EARLY	SEVEN	75,000	14%	36,000	0	30,000	0	9,000	6,000	3,000
30	10 NEWS FIRST 6PM	TEN	69,000	8%	45,000	0	19,000	0	5,000	4,000	1,000



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