Total TV Report - FTA Total People, Audience

Sunday, August 27, 2023

| TTV |
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| |

| | | | | | Metro Linear TV | | V Regional Linear TV | | National | Metro | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|----------------------|------------------------|----------|---------|----------|
| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | THE BLOCK -SUN | NINE | 1,459,000 | 36% | 745,000 | 82,000 | 326,000 | 28,000 | 278,000 | 206,000 | 72,000 |
| 2 | SEVEN NEWS - SUN | SEVEN | 1,357,000 | 3% | 888,000 | 2,000 | 429,000 | 1,000 | 37,000 | 28,000 | 9,000 |
| 3 | THE VOICE - SUN | SEVEN | 1,272,000 | 18% | 705,000 | 29,000 | 373,000 | 10,000 | 155,000 | 111,000 | 44,000 |
| 4 | NINE NEWS SUNDAY | NINE | 1,245,000 | 6% | 824,000 | 4,000 | 346,000 | 0 | 71,000 | 55,000 | 16,000 |
| 5 | BAY OF FIRES-EV | ABC | 835,000 | 77% | 299,000 | 136,000 | 173,000 | 64,000 | 163,000 | 127,000 | 36,000 |
| 6 | ABC NEWS SUNDAY-EV | ABC | 786,000 | 3% | 520,000 | 1,000 | 242,000 | 0 | 23,000 | 19,000 | 4,000 |
| 7 | 7NEWS SPOTLIGHT | SEVEN | 742,000 | 14% | 438,000 | 37,000 | 212,000 | 11,000 | 44,000 | 30,000 | 14,000 |
| 8 | RESTORATION AUSTRALIA-EV | ABC | 712,000 | 17% | 412,000 | 37,000 | 197,000 | 22,000 | 44,000 | 35,000 | 9,000 |
| 9 | 60 MINUTES | NINE | 696,000 | 19% | 419,000 | 32,000 | 165,000 | 14,000 | 66,000 | 49,000 | 17,000 |
| 10 | INSIDERS-AM | ABC | 476,000 | 19% | 249,000 | 0 | 152,000 | 0 | 75,000 | 61,000 | 14,000 |
| 11 | SUNDAY AFTERNOON NRL LIVE | NINE | 476,000 | 9% | 239,000 | 0 | 197,000 | 1,000 | 39,000 | 26,000 | 13,000 |
| 12 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | SEVEN | 462,000 | 0% | 312,000 | 0 | 150,000 | 0 | 0 | 0 | 0 |
| 13 | THE TRAITORS SUN | TEN | 420,000 | 46% | 207,000 | 58,000 | 81,000 | 12,000 | 62,000 | 46,000 | 16,000 |
| 14 | MOTHER AND SON-ENCORE | ABC | 402,000 | 96% | 131,000 | 116,000 | 74,000 | 44,000 | 37,000 | 30,000 | 7,000 |
| 15 | NINE NEWS LATE -SUN | NINE | 345,000 | 8% | 235,000 | 0 | 85,000 | 0 | 25,000 | 19,000 | 6,000 |
| 16 | WEEKEND SUNRISE - SUN | SEVEN | 338,000 | 5% | 185,000 | 0 | 137,000 | 0 | 16,000 | 11,000 | 5,000 |
| 17 | THE LATEST: SEVEN NEWS | SEVEN | 331,000 | 5% | 227,000 | 3,000 | 87,000 | 1,000 | 13,000 | 9,000 | 4,000 |
| 18 | LANDLINE-PM | ABC | 322,000 | 10% | 171,000 | 2,000 | 122,000 | 1,000 | 26,000 | 20,000 | 6,000 |
| 19 | THE SUNDAY PROJECT 7PM | TEN | 321,000 | 4% | 227,000 | 1,000 | 82,000 | 0 | 11,000 | 9,000 | 2,000 |
| 20 | WEEKEND TODAY - SUNDAY | NINE | 272,000 | 7% | 172,000 | 0 | 82,000 | 0 | 18,000 | 14,000 | 4,000 |
| 21 | COMPASS-EV | ABC | 253,000 | 4% | 166,000 | 0 | 78,000 | 1,000 | 8,000 | 7,000 | 1,000 |
| 22 | ANTIQUES ROADSHOW-PM | ABC | 248,000 | 4% | 166,000 | 0 | 72,000 | 1,000 | 9,000 | 7,000 | 2,000 |
| 23 | OFFSIDERS-AM | ABC | 246,000 | 8% | 146,000 | 3,000 | 82,000 | 1,000 | 14,000 | 11,000 | 3,000 |
| 24 | SBS WORLD NEWS | SBS | 237,000 | 3% | 148,000 | 0 | 82,000 | 0 | 7,000 | 6,000 | 1,000 |
| 25 | FBI | TEN | 237,000 | 24% | 133,000 | 28,000 | 58,000 | 9,000 | 9,000 | 7,000 | 2,000 |
| 26 | WEEKEND SUNRISE - SUN - EARLY | SEVEN | 232,000 | 5% | 136,000 | 0 | 86,000 | 0 | 10,000 | 7,000 | 3,000 |
| 27 | 10 NEWS FIRST SUN | TEN | 227,000 | 3% | 156,000 | 0 | 65,000 | 0 | 6,000 | 5,000 | 1,000 |
| 28 | WEEKEND BREAKFAST-AM | ABC | 226,000 | 5% | 116,000 | 0 | 100,000 | 0 | 10,000 | 8,000 | 2,000 |
| 29 | THE SUNDAY PROJECT 6.30PM | TEN | 226,000 | 5% | 156,000 | 0 | 60,000 | 0 | 10,000 | 8,000 | 2,000 |
| 30 | SEVEN NEWS AT 5 | SEVEN | 215,000 | 3% | 118,000 | 0 | 91,000 | 0 | 6,000 | 4,000 | 2,000 |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Sunday, August 27, 2023



| | | | | | Metro Linear TV | | Regional Linear TV | | National | Metro | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | THE BLOCK -SUN | NINE | 682,000 | 55% | 307,000 | 49,000 | 133,000 | 13,000 | 180,000 | 134,000 | 46,000 |
| 2 | THE VOICE - SUN | SEVEN | 400,000 | 34% | 207,000 | 6,000 | 91,000 | 4,000 | 92,000 | 66,000 | 26,000 |
| 3 | NINE NEWS SUNDAY | NINE | 385,000 | 13% | 250,000 | 3,000 | 90,000 | 0 | 42,000 | 32,000 | 10,000 |
| 4 | SEVEN NEWS - SUN | SEVEN | 379,000 | 6% | 257,000 | 1,000 | 100,000 | 0 | 21,000 | 16,000 | 5,000 |
| 5 | 60 MINUTES | NINE | 255,000 | 26% | 147,000 | 8,000 | 55,000 | 5,000 | 40,000 | 30,000 | 10,000 |
| 6 | 7NEWS SPOTLIGHT | SEVEN | 230,000 | 19% | 136,000 | 10,000 | 58,000 | 1,000 | 25,000 | 17,000 | 8,000 |
| 7 | BAY OF FIRES-EV | ABC | 188,000 | 213% | 33,000 | 37,000 | 27,000 | 16,000 | 75,000 | 59,000 | 16,000 |
| 8 | THE TRAITORS SUN | TEN | 181,000 | 53% | 85,000 | 21,000 | 33,000 | 5,000 | 37,000 | 28,000 | 9,000 |
| 9 | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL | SEVEN | 154,000 | 0% | 120,000 | 0 | 34,000 | 0 | 0 | 0 | 0 |
| 10 | SUNDAY AFTERNOON NRL LIVE | NINE | 150,000 | 19% | 76,000 | 0 | 50,000 | 0 | 24,000 | 16,000 | 8,000 |
| 11 | NINE NEWS LATE -SUN | NINE | 125,000 | 15% | 80,000 | 0 | 29,000 | 0 | 16,000 | 12,000 | 4,000 |
| 12 | THE SUNDAY PROJECT 7PM | TEN | 123,000 | 6% | 86,000 | 0 | 30,000 | 0 | 7,000 | 6,000 | 1,000 |
| 13 | ABC NEWS SUNDAY-EV | ABC | 122,000 | 11% | 75,000 | 1,000 | 35,000 | 0 | 11,000 | 9,000 | 2,000 |
| 14 | INSIDERS-AM | ABC | 119,000 | 45% | 51,000 | 0 | 31,000 | 0 | 37,000 | 31,000 | 6,000 |
| 15 | RESTORATION AUSTRALIA-EV | ABC | 114,000 | 44% | 49,000 | 9,000 | 30,000 | 6,000 | 20,000 | 16,000 | 4,000 |
| 16 | MOTHER AND SON-ENCORE | ABC | 113,000 | 205% | 28,000 | 46,000 | 9,000 | 12,000 | 18,000 | 15,000 | 3,000 |
| 17 | WEEKEND SUNRISE - SUN | SEVEN | 101,000 | 10% | 56,000 | 0 | 36,000 | 0 | 9,000 | 6,000 | 3,000 |
| 18 | WEEKEND TODAY - SUNDAY | NINE | 92,000 | 14% | 56,000 | 0 | 25,000 | 0 | 11,000 | 8,000 | 3,000 |
| 19 | THE LATEST: SEVEN NEWS | SEVEN | 92,000 | 8% | 62,000 | 0 | 23,000 | 0 | 7,000 | 5,000 | 2,000 |
| 20 | THE SUNDAY PROJECT 6.30PM | TEN | 84,000 | 8% | 54,000 | 0 | 24,000 | 0 | 6,000 | 5,000 | 1,000 |
| 21 | AUSTRALIAN CRIME STORIES -RPT | NINE | 80,000 | 16% | 49,000 | 1,000 | 20,000 | 2,000 | 8,000 | 6,000 | 2,000 |
| 22 | FBI | TEN | 75,000 | 14% | 47,000 | 3,000 | 19,000 | 2,000 | 4,000 | 3,000 | 1,000 |
| 23 | WEEKEND SUNRISE - SUN - EARLY | SEVEN | 72,000 | 9% | 43,000 | 0 | 23,000 | 0 | 6,000 | 4,000 | 2,000 |
| 24 | SUNDAY FOOTY SHOW | NINE | 64,000 | 12% | 40,000 | 0 | 17,000 | 0 | 7,000 | 5,000 | 2,000 |
| 25 | SPORTS SUNDAY | NINE | 64,000 | 14% | 38,000 | 0 | 18,000 | 0 | 8,000 | 6,000 | 2,000 |
| 26 | THANK GOD YOU'RE HERE ENCORE | TEN | 62,000 | 2% | 46,000 | 0 | 15,000 | 0 | 1,000 | 1,000 | 0 |
| 27 | OFFSIDERS-AM | ABC | 61,000 | 13% | 39,000 | 0 | 15,000 | 0 | 7,000 | 6,000 | 1,000 |
| 28 | 10 NEWS FIRST SUN | TEN | 60,000 | 7% | 40,000 | 0 | 16,000 | 0 | 4,000 | 3,000 | 1,000 |
| 29 | 10 NEWS FIRST SUN 6PM | TEN | 59,000 | 9% | 36,000 | 0 | 18,000 | 0 | 5,000 | 4,000 | 1,000 |
| 30 | LANDLINE-PM | ABC | 56,000 | 27% | 26,000 | 0 | 18,000 | 0 | 12,000 | 9,000 | 3,000 |



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Page 2/2