Total TV Report - FTA Total People, Audience

Wednesday, August 16, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG	SEVEN	7,221,000	16%	4,536,000	8,000	1,699,000	5,000	973,000	765,000	208,000
2	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG POST GAME	SEVEN	2,905,000	13%	1,958,000	3,000	618,000	1,000	325,000	258,000	67,000
3	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG PRE-GAME	SEVEN	2,438,000	12%	1,560,000	1,000	616,000	1,000	260,000	200,000	60,000
4	SEVEN NEWS	SEVEN	1,452,000	4%	880,000	2,000	511,000	0	59,000	44,000	15,000
5	SEVEN NEWS AT 6.30	SEVEN	1,381,000	6%	838,000	1,000	467,000	0	75,000	56,000	19,000
6	NINE NEWS 6:30	NINE	1,137,000	5%	803,000	1,000	276,000	0	57,000	46,000	11,000
7	NINE NEWS	NINE	1,124,000	5%	796,000	0	273,000	0	55,000	45,000	10,000
8	A CURRENT AFFAIR	NINE	848,000	7%	567,000	6,000	223,000	3,000	49,000	38,000	11,000
9	THE CHASE AUSTRALIA	SEVEN	844,000	4%	510,000	3,000	299,000	1,000	31,000	22,000	9,000
10	ABC NEWS-EV	ABC	740,000	3%	472,000	1,000	244,000	0	23,000	19,000	4,000
11	THE LATEST: SEVEN NEWS	SEVEN	632,000	14%	431,000	0	123,000	1,000	77,000	60,000	17,000
12	HOT SEAT	NINE	589,000	5%	395,000	1,000	164,000	1,000	28,000	22,000	6,000
13	THE BLOCK -WED	NINE	567,000	114%	176,000	38,000	89,000	18,000	246,000	179,000	67,000
14	GRUEN-EV	ABC	532,000	68%	214,000	100,000	103,000	34,000	81,000	67,000	14,000
15	THE CHASE AUSTRALIA-5PM	SEVEN	509,000	4%	304,000	2,000	184,000	2,000	17,000	12,000	5,000
16	7.30-EV	ABC	495,000	6%	310,000	1,000	158,000	1,000	25,000	21,000	4,000
17	TIPPING POINT	NINE	443,000	6%	283,000	8,000	135,000	2,000	15,000	11,000	4,000
18	HARD QUIZ S8-EV	ABC	414,000	36%	193,000	46,000	112,000	21,000	42,000	34,000	8,000
19	NINE'S AFTERNOON NEWS	NINE	401,000	4%	270,000	0	116,000	0	15,000	12,000	3,000
20	HOT SEAT -5PM	NINE	370,000	5%	240,000	0	111,000	1,000	18,000	14,000	4,000
21	SUNRISE	SEVEN	361,000	6%	193,000	0	146,000	0	22,000	15,000	7,000
22	TODAY	NINE	330,000	9%	195,000	0	107,000	0	28,000	21,000	7,000
23	SEVEN NEWS AT 4.30	SEVEN	318,000	3%	193,000	0	115,000	0	10,000	7,000	3,000
24	10 NEWS FIRST	TEN	309,000	3%	206,000	0	93,000	0	10,000	8,000	2,000
25	THE PROJECT 7PM	TEN	301,000	4%	205,000	1,000	84,000	0	11,000	9,000	2,000
26	SEVEN NEWS AT 4	SEVEN	252,000	3%	156,000	0	89,000	0	7,000	5,000	2,000
27	THE PROJECT 6.30PM	TEN	238,000	5%	154,000	0	73,000	0	11,000	9,000	2,000
28	POINTLESS	NINE	236,000	4%	148,000	2,000	80,000	0	6,000	5,000	1,000
29	NEWS BREAKFAST-AM	ABC	228,000	7%	112,000	0	101,000	0	15,000	12,000	3,000
30	SBS WORLD NEWS	SBS	223,000	4%	151,000	1,000	64,000	0	7,000	6,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Wednesday, August 16, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG	SEVEN	3,239,000	23%	1,967,000	2,000	668,000	2,000	600,000	473,000	127,000
2	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG POST GAME	SEVEN	1,350,000	18%	890,000	0	256,000	0	204,000	162,000	42,000
3	FIFA WOMEN'S WORLD CUP 2023 AUS V ENG PRE-GAME	SEVEN	1,041,000	19%	646,000	0	231,000	1,000	163,000	126,000	37,000
4	SEVEN NEWS AT 6.30	SEVEN	403,000	13%	236,000	1,000	121,000	0	45,000	34,000	11,000
5	SEVEN NEWS	SEVEN	364,000	11%	216,000	1,000	113,000	0	34,000	26,000	8,000
6	NINE NEWS 6:30	NINE	310,000	12%	214,000	1,000	62,000	0	33,000	27,000	6,000
7	NINE NEWS	NINE	283,000	12%	195,000	0	57,000	0	31,000	25,000	6,000
8	THE LATEST: SEVEN NEWS	SEVEN	283,000	20%	185,000	0	50,000	0	48,000	37,000	11,000
9	THE BLOCK -WED	NINE	282,000	217%	59,000	24,000	30,000	11,000	158,000	116,000	42,000
10	A CURRENT AFFAIR	NINE	228,000	16%	141,000	2,000	55,000	1,000	29,000	22,000	7,000
11	THE CHASE AUSTRALIA	SEVEN	189,000	11%	112,000	1,000	59,000	0	17,000	12,000	5,000
12	GRUEN-EV	ABC	160,000	119%	49,000	34,000	24,000	12,000	41,000	34,000	7,000
13	ABC NEWS-EV	ABC	125,000	11%	84,000	1,000	29,000	0	11,000	9,000	2,000
14	THE PROJECT 7PM	TEN	122,000	7%	80,000	0	34,000	0	8,000	6,000	2,000
15	SUNRISE	SEVEN	116,000	13%	63,000	0	40,000	0	13,000	9,000	4,000
16	HOT SEAT	NINE	115,000	15%	73,000	0	27,000	0	15,000	12,000	3,000
17	THE PROJECT 6.30PM	TEN	104,000	7%	70,000	0	27,000	0	7,000	6,000	1,000
18	THE CHASE AUSTRALIA-5PM	SEVEN	101,000	12%	57,000	1,000	33,000	0	10,000	7,000	3,000
19	TODAY	NINE	101,000	20%	59,000	0	25,000	0	17,000	13,000	4,000
20	7.30-EV	ABC	96,000	14%	64,000	0	20,000	0	12,000	10,000	2,000
21	HARD QUIZ S8-EV	ABC	92,000	64%	31,000	11,000	25,000	5,000	20,000	16,000	4,000
22	THE VOICE-ENCORE	SEVEN	89,000	35%	53,000	4,000	13,000	2,000	17,000	13,000	4,000
23	NINE'S AFTERNOON NEWS	NINE	87,000	10%	65,000	0	14,000	0	8,000	6,000	2,000
24	10 NEWS FIRST	TEN	86,000	8%	57,000	0	23,000	0	6,000	5,000	1,000
25	10 NEWS FIRST 6PM	TEN	84,000	8%	58,000	0	20,000	0	6,000	5,000	1,000
26	HOT SEAT -5PM	NINE	76,000	15%	47,000	0	19,000	0	10,000	8,000	2,000
27	TIPPING POINT	NINE	71,000	16%	43,000	3,000	18,000	0	7,000	5,000	2,000
28	SEVEN NEWS AT 4.30	SEVEN	70,000	9%	42,000	0	22,000	0	6,000	4,000	2,000
29	SUNRISE-EARLY	SEVEN	65,000	14%	25,000	0	32,000	0	8,000	5,000	3,000
30	TODAY -EARLY	NINE	64,000	19%	36,000	0	18,000	0	10,000	7,000	3,000



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