

Total TV Report - FTA

Total People, Audience

Sunday, August 13, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SUN	SEVEN	1,525,000	3%	1,001,000	2,000	477,000	0	45,000	34,000	11,000
2	THE BLOCK -SUN	NINE	1,519,000	37%	786,000	84,000	320,000	38,000	291,000	216,000	75,000
3	THE VOICE - SUN	SEVEN	1,433,000	20%	789,000	36,000	407,000	13,000	188,000	135,000	53,000
4	NINE NEWS SUNDAY	NINE	1,241,000	7%	832,000	3,000	333,000	0	73,000	57,000	16,000
5	ABC NEWS SUNDAY-EV	ABC	881,000	3%	562,000	3,000	290,000	1,000	25,000	21,000	4,000
6	7NEWS SPOTLIGHT	SEVEN	875,000	15%	505,000	51,000	257,000	14,000	48,000	34,000	14,000
7	BAY OF FIRES-EV	ABC	838,000	73%	289,000	130,000	194,000	59,000	166,000	129,000	37,000
8	60 MINUTES	NINE	768,000	19%	465,000	35,000	183,000	12,000	73,000	54,000	19,000
9	RESTORATION AUSTRALIA-EV	ABC	733,000	17%	400,000	38,000	228,000	21,000	46,000	37,000	9,000
10	INSIDERS-AM	ABC	529,000	18%	280,000	0	170,000	0	79,000	65,000	14,000
11	SUNDAY AFTERNOON NRL LIVE	NINE	452,000	9%	250,000	1,000	166,000	1,000	34,000	24,000	10,000
12	THE TRAITORS - LAUNCH	TEN	448,000	46%	216,000	57,000	90,000	19,000	66,000	49,000	17,000
13	WEEKEND SUNRISE - SUN	SEVEN	421,000	4%	257,000	0	146,000	0	18,000	13,000	5,000
14	OFFSIDERS-AM	ABC	418,000	10%	245,000	0	134,000	0	39,000	32,000	7,000
15	LANDLINE-PM	ABC	395,000	9%	203,000	2,000	159,000	0	31,000	24,000	7,000
16	COMPASS-EV	ABC	385,000	11%	225,000	12,000	123,000	6,000	19,000	16,000	3,000
17	THE LATEST: SEVEN NEWS	SEVEN	380,000	4%	243,000	2,000	122,000	0	13,000	9,000	4,000
18	THE SUNDAY PROJECT 7PM	TEN	328,000	5%	216,000	2,000	97,000	0	13,000	10,000	3,000
19	10 NEWS FIRST SUN	TEN	324,000	3%	214,000	0	101,000	0	9,000	7,000	2,000
20	NINE NEWS LATE -SUN	NINE	303,000	9%	205,000	0	72,000	1,000	25,000	19,000	6,000
21	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	302,000	1%	203,000	2,000	97,000	0	0	0	0
22	SBS WORLD NEWS	SBS	276,000	3%	192,000	1,000	76,000	0	7,000	6,000	1,000
23	SEVEN NEWS AT 5	SEVEN	268,000	3%	184,000	0	77,000	0	7,000	5,000	2,000
24	THE SUNDAY PROJECT 6.30PM	TEN	268,000	5%	185,000	0	71,000	0	12,000	10,000	2,000
25	WEEKEND TODAY - SUNDAY	NINE	251,000	9%	152,000	0	78,000	0	21,000	16,000	5,000
26	WEEKEND SUNRISE - SUN - EARLY	SEVEN	251,000	6%	151,000	1,000	86,000	0	13,000	9,000	4,000
27	10 NEWS FIRST SUN 6PM	TEN	244,000	4%	170,000	0	65,000	0	9,000	7,000	2,000
28	ABC NEWS AT NOON-PM	ABC	237,000	3%	135,000	0	95,000	0	7,000	6,000	1,000
29	WEEKEND BREAKFAST-AM	ABC	230,000	5%	116,000	0	103,000	0	11,000	9,000	2,000
30	SPORTS SUNDAY	NINE	219,000	8%	132,000	2,000	70,000	0	15,000	12,000	3,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Sunday, August 13, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE BLOCK -SUN	NINE	713,000	53%	340,000	45,000	127,000	14,000	187,000	140,000	47,000
2	THE VOICE - SUN	SEVEN	477,000	38%	238,000	11,000	108,000	9,000	111,000	80,000	31,000
3	SEVEN NEWS - SUN	SEVEN	447,000	6%	286,000	0	135,000	0	26,000	20,000	6,000
4	NINE NEWS SUNDAY	NINE	406,000	13%	277,000	2,000	83,000	0	44,000	34,000	10,000
5	60 MINUTES	NINE	282,000	23%	166,000	8,000	64,000	2,000	42,000	31,000	11,000
6	7NEWS SPOTLIGHT	SEVEN	232,000	15%	142,000	6,000	59,000	1,000	24,000	17,000	7,000
7	THE TRAITORS - LAUNCH	TEN	212,000	61%	98,000	27,000	34,000	13,000	40,000	30,000	10,000
8	BAY OF FIRES-EV	ABC	205,000	159%	46,000	37,000	33,000	13,000	76,000	60,000	16,000
9	SUNDAY AFTERNOON NRL LIVE	NINE	150,000	15%	90,000	0	40,000	0	20,000	14,000	6,000
10	ABC NEWS SUNDAY-EV	ABC	142,000	11%	94,000	2,000	34,000	0	12,000	10,000	2,000
11	THE SUNDAY PROJECT 7PM	TEN	137,000	8%	92,000	1,000	35,000	0	9,000	7,000	2,000
12	RESTORATION AUSTRALIA-EV	ABC	136,000	32%	62,000	7,000	41,000	5,000	21,000	17,000	4,000
13	INSIDERS-AM	ABC	135,000	42%	64,000	0	31,000	0	40,000	33,000	7,000
14	WEEKEND SUNRISE - SUN	SEVEN	131,000	9%	89,000	0	31,000	0	11,000	8,000	3,000
15	OFFSIDERS-AM	ABC	121,000	20%	67,000	0	34,000	0	20,000	17,000	3,000
16	THE SUNDAY PROJECT 6.30PM	TEN	119,000	6%	87,000	0	25,000	0	7,000	6,000	1,000
17	NINE NEWS LATE -SUN	NINE	119,000	16%	79,000	0	24,000	0	16,000	12,000	4,000
18	10 NEWS FIRST SUN	TEN	101,000	5%	67,000	0	29,000	0	5,000	4,000	1,000
19	THE LATEST: SEVEN NEWS	SEVEN	96,000	8%	65,000	0	24,000	0	7,000	5,000	2,000
20	10 NEWS FIRST SUN 6PM	TEN	95,000	6%	69,000	0	21,000	0	5,000	4,000	1,000
21	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	95,000	0%	71,000	0	24,000	0	0	0	0
22	WEEKEND TODAY - SUNDAY	NINE	84,000	18%	56,000	0	15,000	0	13,000	10,000	3,000
23	SUNDAY FOOTY SHOW	NINE	82,000	15%	53,000	1,000	18,000	0	10,000	8,000	2,000
24	FBI	TEN	76,000	12%	52,000	2,000	16,000	2,000	4,000	3,000	1,000
25	THE MORNING SHOW - WEEKEND	SEVEN	74,000	7%	48,000	0	21,000	0	5,000	4,000	1,000
26	WEEKEND SUNRISE - SUN - EARLY	SEVEN	74,000	10%	49,000	0	18,000	0	7,000	5,000	2,000
27	SPORTS SUNDAY	NINE	72,000	14%	44,000	0	19,000	0	9,000	7,000	2,000
28	THANK GOD YOU'RE HERE ENCORE	TEN	72,000	1%	48,000	0	23,000	0	1,000	1,000	0
29	SEVEN NEWS AT 5	SEVEN	66,000	6%	44,000	0	18,000	0	4,000	3,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	63,000	11%	32,000	0	25,000	0	6,000	5,000	1,000



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