

# Total TV Report - FTA

## Total People, Audience

Friday, August 04, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,272,000	3%	804,000	3,000	430,000	0	35,000	26,000	9,000
2	SEVEN NEWS AT 6.30	SEVEN	1,147,000	3%	736,000	2,000	377,000	0	32,000	24,000	8,000
3	NINE NEWS	NINE	962,000	5%	674,000	2,000	242,000	0	44,000	36,000	8,000
4	NINE NEWS 6:30	NINE	922,000	5%	642,000	2,000	235,000	0	43,000	35,000	8,000
5	THE CHASE AUSTRALIA	SEVEN	784,000	3%	491,000	3,000	267,000	2,000	21,000	15,000	6,000
6	A CURRENT AFFAIR	NINE	748,000	7%	502,000	9,000	194,000	4,000	39,000	30,000	9,000
7	ABC NEWS-EV	ABC	731,000	3%	476,000	0	235,000	0	20,000	17,000	3,000
8	BETTER HOMES AND GARDENS	SEVEN	660,000	6%	403,000	9,000	222,000	5,000	21,000	15,000	6,000
9	HOT SEAT	NINE	538,000	5%	377,000	2,000	136,000	0	23,000	18,000	5,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	532,000	1%	378,000	5,000	149,000	0	0	0	0
11	FRIDAY NIGHT NRL LIVE	NINE	512,000	13%	297,000	3,000	158,000	1,000	53,000	39,000	14,000
12	THE CHASE AUSTRALIA-5PM	SEVEN	474,000	4%	296,000	2,000	161,000	2,000	13,000	9,000	4,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	438,000	0%	308,000	1,000	129,000	0	0	0	0
14	DEATH IN PARADISE RPT	ABC	413,000	8%	238,000	8,000	145,000	15,000	7,000	6,000	1,000
15	SUNRISE	SEVEN	387,000	5%	223,000	0	145,000	0	19,000	13,000	6,000
16	NINE'S AFTERNOON NEWS	NINE	381,000	4%	245,000	0	122,000	0	14,000	11,000	3,000
17	FIRST WEAPONS-EV	ABC	376,000	5%	243,000	5,000	116,000	2,000	10,000	8,000	2,000
18	HOT SEAT -5PM	NINE	361,000	4%	235,000	0	111,000	0	15,000	12,000	3,000
19	MIDSOMER MURDERS RPT	ABC	354,000	11%	198,000	13,000	122,000	15,000	6,000	5,000	1,000
20	LOCATION, LOCATION, LOCATION AUSTRALIA	TEN	341,000	20%	200,000	17,000	85,000	3,000	36,000	27,000	9,000
21	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	338,000	9%	199,000	0	111,000	0	28,000	21,000	7,000
22	TODAY	NINE	307,000	9%	190,000	0	91,000	0	26,000	20,000	6,000
23	TIPPING POINT -RPT	NINE	306,000	5%	182,000	5,000	110,000	1,000	8,000	6,000	2,000
24	10 NEWS FIRST	TEN	305,000	3%	202,000	0	94,000	0	9,000	7,000	2,000
25	SEVEN NEWS AT 4.30	SEVEN	299,000	3%	180,000	0	111,000	0	8,000	6,000	2,000
26	THE PROJECT 7PM	TEN	283,000	5%	185,000	3,000	85,000	0	10,000	8,000	2,000
27	POINTLESS	NINE	238,000	4%	137,000	4,000	91,000	1,000	5,000	4,000	1,000
28	SEVEN NEWS AT 4	SEVEN	235,000	3%	136,000	0	93,000	0	6,000	4,000	2,000
29	THE BOLD AND THE BEAUTIFUL	TEN	234,000	13%	143,000	13,000	64,000	9,000	5,000	4,000	1,000
30	THE PROJECT 6.30PM	TEN	223,000	5%	142,000	2,000	70,000	0	9,000	7,000	2,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Friday, August 04, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	308,000	7%	198,000	2,000	89,000	0	19,000	14,000	5,000
2	SEVEN NEWS AT 6.30	SEVEN	263,000	7%	165,000	1,000	80,000	0	17,000	13,000	4,000
3	NINE NEWS	NINE	245,000	11%	180,000	1,000	41,000	0	23,000	19,000	4,000
4	NINE NEWS 6:30	NINE	235,000	11%	167,000	0	45,000	0	23,000	19,000	4,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	202,000	2%	151,000	4,000	47,000	0	0	0	0
6	FRIDAY NIGHT NRL LIVE	NINE	193,000	21%	114,000	1,000	45,000	0	33,000	24,000	9,000
7	THE CHASE AUSTRALIA	SEVEN	175,000	7%	108,000	1,000	55,000	0	11,000	8,000	3,000
8	A CURRENT AFFAIR	NINE	172,000	18%	107,000	3,000	39,000	1,000	22,000	17,000	5,000
9	BETTER HOMES AND GARDENS	SEVEN	165,000	8%	100,000	0	53,000	1,000	11,000	8,000	3,000
10	ABC NEWS-EV	ABC	146,000	7%	101,000	0	35,000	0	10,000	8,000	2,000
11	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	136,000	1%	102,000	1,000	33,000	0	0	0	0
12	SUNRISE	SEVEN	127,000	10%	75,000	0	40,000	0	12,000	8,000	4,000
13	THE PROJECT 7PM	TEN	120,000	8%	77,000	3,000	34,000	0	6,000	5,000	1,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	119,000	17%	66,000	0	36,000	0	17,000	13,000	4,000
15	HOT SEAT	NINE	115,000	12%	84,000	0	19,000	0	12,000	10,000	2,000
16	LOCATION, LOCATION, LOCATION AUSTRALIA	TEN	103,000	30%	54,000	3,000	25,000	1,000	20,000	15,000	5,000
17	THE PROJECT 6.30PM	TEN	102,000	9%	64,000	2,000	30,000	0	6,000	5,000	1,000
18	TODAY	NINE	100,000	19%	61,000	0	23,000	0	16,000	12,000	4,000
19	THE CHASE AUSTRALIA-5PM	SEVEN	100,000	8%	61,000	0	32,000	0	7,000	5,000	2,000
20	HAVE YOU BEEN PAYING ATTENTION? ENCORE	TEN	98,000	40%	47,000	15,000	23,000	7,000	6,000	5,000	1,000
21	FRIDAY NIGHT NRL GOLDEN POINT	NINE	97,000	18%	56,000	0	26,000	0	15,000	11,000	4,000
22	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	92,000	1%	70,000	1,000	21,000	0	0	0	0
23	10 NEWS FIRST 6PM	TEN	89,000	6%	64,000	0	20,000	0	5,000	4,000	1,000
24	10 NEWS FIRST	TEN	84,000	6%	58,000	0	21,000	0	5,000	4,000	1,000
25	SEVEN NEWS AT 4.30	SEVEN	74,000	6%	47,000	0	23,000	0	4,000	3,000	1,000
26	HOT SEAT -5PM	NINE	74,000	12%	51,000	0	15,000	0	8,000	6,000	2,000
27	NINE'S AFTERNOON NEWS	NINE	73,000	11%	54,000	0	12,000	0	7,000	6,000	1,000
28	TODAY -EARLY	NINE	69,000	15%	40,000	0	20,000	0	9,000	7,000	2,000
29	FIRST WEAPONS-EV	ABC	69,000	8%	47,000	0	17,000	0	5,000	4,000	1,000
30	M- THE GREATEST SHOWMAN (R)	SEVEN	69,000	6%	43,000	0	22,000	1,000	3,000	2,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

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Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

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