

Total TV Report - FTA

Total People, Audience

Saturday, July 29, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	1,005,000	3%	656,000	2,000	323,000	0	24,000	18,000	6,000
2	NINE NEWS SATURDAY	NINE	869,000	5%	600,000	2,000	230,000	0	37,000	30,000	7,000
3	ABC NEWS-SA	ABC	608,000	3%	389,000	1,000	201,000	0	17,000	14,000	3,000
4	A CURRENT AFFAIR -SAT	NINE	566,000	8%	352,000	10,000	171,000	4,000	29,000	22,000	7,000
5	VERA RPT	ABC	560,000	19%	289,000	46,000	183,000	18,000	24,000	19,000	5,000
6	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D3	NINE	531,000	17%	325,000	0	128,000	0	78,000	60,000	18,000
7	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	523,000	1%	388,000	6,000	129,000	0	0	0	0
8	BLEDISLOE CUP 2023 -GAME 1	NINE	520,000	16%	297,000	10,000	152,000	2,000	59,000	47,000	12,000
9	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D3	NINE	506,000	20%	311,000	8,000	112,000	1,000	74,000	59,000	15,000
10	SISTER BONIFACE MYSTERIES-EV	ABC	498,000	19%	271,000	40,000	147,000	14,000	26,000	21,000	5,000
11	GETAWAY	NINE	453,000	4%	313,000	3,000	121,000	0	16,000	13,000	3,000
12	WEEKEND SUNRISE - SAT	SEVEN	411,000	4%	236,000	0	159,000	0	16,000	11,000	5,000
13	BLEDISLOE CUP 2023 -GAME 1 -PRE MATCH	NINE	390,000	9%	242,000	2,000	116,000	0	30,000	24,000	6,000
14	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D3	NINE	378,000	14%	243,000	0	90,000	0	45,000	36,000	9,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	373,000	2%	212,000	0	154,000	0	7,000	5,000	2,000
16	WEEKEND SUNRISE - SAT - LATE	SEVEN	357,000	4%	201,000	0	143,000	0	13,000	9,000	4,000
17	BETTER HOMES AND GARDENS: GARDENING SPECIAL	SEVEN	302,000	4%	188,000	2,000	102,000	2,000	8,000	6,000	2,000
18	WEEKEND TODAY - SATURDAY	NINE	292,000	8%	166,000	0	105,000	0	21,000	16,000	5,000
19	10 NEWS FIRST SAT	TEN	286,000	2%	170,000	0	110,000	0	6,000	5,000	1,000
20	NINE NEWS: FIRST AT FIVE	NINE	269,000	4%	182,000	0	77,000	0	10,000	8,000	2,000
21	WEEKEND SUNRISE - SAT - EARLY	SEVEN	268,000	5%	157,000	0	99,000	0	12,000	8,000	4,000
22	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D3	NINE	257,000	25%	143,000	3,000	62,000	0	49,000	39,000	10,000
23	WEEKEND TODAY - SATURDAY - LATE	NINE	253,000	8%	162,000	0	73,000	0	18,000	14,000	4,000
24	BAY OF FIRES-LE	ABC	244,000	105%	77,000	80,000	42,000	44,000	1,000	1,000	0
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	243,000	0%	148,000	1,000	94,000	0	0	0	0
26	WAR ON WASTE-PM	ABC	238,000	45%	107,000	45,000	57,000	23,000	6,000	5,000	1,000
27	SEVEN NEWS AT 5	SEVEN	230,000	2%	144,000	0	82,000	0	4,000	3,000	1,000
28	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D3	NINE	224,000	8%	137,000	0	70,000	0	17,000	13,000	4,000
29	THE DOG HOUSE AUSTRALIA RPT	TEN	222,000	6%	133,000	2,000	77,000	7,000	3,000	2,000	1,000
30	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D3	NINE	220,000	32%	116,000	9,000	51,000	1,000	43,000	34,000	9,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Saturday, July 29, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	234,000	6%	158,000	0	63,000	0	13,000	10,000	3,000
2	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D3	NINE	227,000	30%	136,000	4,000	39,000	0	48,000	38,000	10,000
3	BLEDISLOE CUP 2023 -GAME 1	NINE	221,000	23%	122,000	5,000	57,000	0	37,000	30,000	7,000
4	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D3	NINE	197,000	32%	115,000	0	34,000	0	48,000	37,000	11,000
5	NINE NEWS SATURDAY	NINE	197,000	12%	137,000	2,000	39,000	0	19,000	16,000	3,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	196,000	1%	154,000	2,000	40,000	0	0	0	0
7	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D3	NINE	158,000	22%	100,000	0	30,000	0	28,000	23,000	5,000
8	BLEDISLOE CUP 2023 -GAME 1 -PRE MATCH	NINE	140,000	17%	82,000	1,000	38,000	0	19,000	15,000	4,000
9	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D3	NINE	129,000	34%	73,000	0	23,000	0	33,000	26,000	7,000
10	A CURRENT AFFAIR -SAT	NINE	128,000	19%	74,000	3,000	34,000	2,000	15,000	12,000	3,000
11	WEEKEND SUNRISE - SAT	SEVEN	117,000	9%	69,000	0	38,000	0	10,000	7,000	3,000
12	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D3	NINE	110,000	39%	60,000	3,000	19,000	0	28,000	22,000	6,000
13	GETAWAY	NINE	107,000	9%	70,000	0	28,000	0	9,000	7,000	2,000
14	WEEKEND SUNRISE - SAT - LATE	SEVEN	98,000	10%	56,000	0	33,000	0	9,000	6,000	3,000
15	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D2	NINE	92,000	33%	55,000	0	14,000	0	23,000	18,000	5,000
16	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	91,000	0%	64,000	0	27,000	0	0	0	0
17	ABC NEWS-SA	ABC	88,000	10%	59,000	1,000	21,000	0	7,000	6,000	1,000
18	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	86,000	5%	50,000	0	32,000	0	4,000	3,000	1,000
19	WEEKEND TODAY - SATURDAY	NINE	85,000	16%	50,000	0	23,000	0	12,000	9,000	3,000
20	WEEKEND SUNRISE - SAT - EARLY	SEVEN	78,000	10%	48,000	0	23,000	0	7,000	5,000	2,000
21	NINE NEWS: FIRST AT FIVE	NINE	76,000	9%	47,000	0	23,000	0	6,000	5,000	1,000
22	WAR ON WASTE-PM	ABC	75,000	92%	31,000	23,000	8,000	10,000	3,000	2,000	1,000
23	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D3 -GEM	NINE	74,000	42%	36,000	0	16,000	0	22,000	16,000	6,000
24	WEEKEND TODAY - SATURDAY - LATE	NINE	74,000	16%	46,000	0	18,000	0	10,000	8,000	2,000
25	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D3	NINE	72,000	16%	45,000	0	17,000	0	10,000	8,000	2,000
26	BETTER HOMES AND GARDENS: GARDENING SPECIAL	SEVEN	69,000	6%	44,000	0	21,000	0	4,000	3,000	1,000
27	10 NEWS FIRST SAT	TEN	68,000	6%	43,000	0	21,000	0	4,000	3,000	1,000
28	LOCATION, LOCATION, LOCATION AUSTRALIA ENCORE	TEN	65,000	35%	38,000	13,000	10,000	3,000	1,000	1,000	0
29	WEEKEND TODAY - EARLY SATURDAY	NINE	63,000	17%	37,000	0	17,000	0	9,000	7,000	2,000
30	THE MORNING SHOW - WEEKEND	SEVEN	63,000	7%	38,000	0	21,000	0	4,000	3,000	1,000



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