

# Total TV Report - FTA

## Total People, Audience

Friday, July 21, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,302,000	3%	802,000	4,000	460,000	1,000	35,000	26,000	9,000
2	SEVEN NEWS AT 6.30	SEVEN	1,227,000	3%	756,000	3,000	436,000	0	32,000	24,000	8,000
3	NINE NEWS	NINE	1,001,000	5%	705,000	3,000	247,000	1,000	45,000	37,000	8,000
4	NINE NEWS 6:30	NINE	978,000	5%	695,000	0	239,000	0	44,000	36,000	8,000
5	THE CHASE AUSTRALIA	SEVEN	844,000	4%	520,000	4,000	294,000	4,000	22,000	16,000	6,000
6	A CURRENT AFFAIR	NINE	754,000	7%	492,000	9,000	215,000	0	38,000	29,000	9,000
7	BETTER HOMES AND GARDENS	SEVEN	721,000	5%	434,000	11,000	255,000	0	21,000	15,000	6,000
8	ABC NEWS-EV	ABC	709,000	3%	437,000	2,000	249,000	1,000	20,000	17,000	3,000
9	FRIDAY NIGHT NRL LIVE	NINE	597,000	13%	332,000	5,000	195,000	3,000	62,000	45,000	17,000
10	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D3	NINE	588,000	17%	347,000	0	156,000	1,000	84,000	66,000	18,000
11	HOT SEAT	NINE	543,000	5%	362,000	2,000	155,000	0	24,000	19,000	5,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	527,000	1%	379,000	2,000	145,000	1,000	0	0	0
13	THE CHASE AUSTRALIA-5PM	SEVEN	526,000	4%	330,000	5,000	174,000	3,000	14,000	10,000	4,000
14	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D3	NINE	482,000	22%	278,000	4,000	117,000	1,000	82,000	65,000	17,000
15	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -LUNCH -D3	NINE	419,000	20%	245,000	1,000	105,000	0	68,000	53,000	15,000
16	TIPPING POINT -RPT	NINE	419,000	4%	249,000	5,000	152,000	3,000	10,000	8,000	2,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	401,000	0%	272,000	1,000	128,000	0	0	0	0
18	SUNRISE	SEVEN	394,000	5%	235,000	0	139,000	0	20,000	14,000	6,000
19	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	389,000	9%	226,000	1,000	130,000	1,000	31,000	23,000	8,000
20	FIRST WEAPONS-EV	ABC	384,000	7%	233,000	13,000	125,000	3,000	10,000	8,000	2,000
21	NINE'S AFTERNOON NEWS	NINE	360,000	4%	230,000	0	116,000	0	14,000	11,000	3,000
22	HOT SEAT -5PM	NINE	355,000	5%	235,000	1,000	103,000	1,000	15,000	12,000	3,000
23	LOCATION, LOCATION, LOCATION AUSTRALIA	TEN	343,000	20%	208,000	15,000	77,000	7,000	36,000	28,000	8,000
24	UTOPIA-ENCORE	ABC	334,000	110%	108,000	111,000	51,000	54,000	10,000	8,000	2,000
25	SEVEN NEWS AT 4.30	SEVEN	324,000	3%	197,000	0	117,000	0	10,000	7,000	3,000
26	TODAY	NINE	323,000	9%	197,000	0	100,000	0	26,000	20,000	6,000
27	DEATH IN PARADISE RPT	ABC	314,000	7%	177,000	12,000	116,000	3,000	6,000	5,000	1,000
28	10 NEWS FIRST	TEN	312,000	3%	217,000	0	86,000	0	9,000	7,000	2,000
29	SEVEN NEWS AT 4	SEVEN	294,000	2%	177,000	0	110,000	0	7,000	5,000	2,000
30	HARD QUIZ S6-PM	ABC	273,000	5%	160,000	7,000	101,000	1,000	4,000	3,000	1,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Friday, July 21, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	296,000	8%	181,000	3,000	93,000	0	19,000	14,000	5,000
2	SEVEN NEWS AT 6.30	SEVEN	292,000	7%	174,000	1,000	100,000	0	17,000	13,000	4,000
3	NINE NEWS	NINE	245,000	12%	168,000	2,000	51,000	0	24,000	20,000	4,000
4	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D3	NINE	240,000	28%	137,000	0	50,000	0	53,000	42,000	11,000
5	NINE NEWS 6:30	NINE	234,000	11%	158,000	0	52,000	0	24,000	20,000	4,000
6	FRIDAY NIGHT NRL LIVE	NINE	223,000	23%	129,000	3,000	52,000	1,000	38,000	28,000	10,000
7	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D3	NINE	211,000	33%	120,000	0	39,000	0	52,000	42,000	10,000
8	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	203,000	0%	155,000	1,000	47,000	0	0	0	0
9	BETTER HOMES AND GARDENS	SEVEN	189,000	6%	117,000	0	61,000	0	11,000	8,000	3,000
10	A CURRENT AFFAIR	NINE	185,000	16%	108,000	4,000	52,000	0	21,000	16,000	5,000
11	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -LUNCH -D3	NINE	185,000	30%	106,000	0	36,000	0	43,000	34,000	9,000
12	THE CHASE AUSTRALIA	SEVEN	175,000	9%	109,000	1,000	52,000	2,000	11,000	8,000	3,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	146,000	1%	97,000	1,000	48,000	0	0	0	0
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	137,000	17%	85,000	1,000	32,000	0	19,000	14,000	5,000
15	SUNRISE	SEVEN	127,000	10%	76,000	0	39,000	0	12,000	8,000	4,000
16	ABC NEWS-EV	ABC	125,000	9%	89,000	0	26,000	0	10,000	8,000	2,000
17	UTOPIA-ENCORE	ABC	122,000	259%	25,000	53,000	9,000	30,000	5,000	4,000	1,000
18	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -TEA -D3	NINE	120,000	40%	66,000	0	20,000	0	34,000	27,000	7,000
19	HOT SEAT	NINE	120,000	12%	85,000	0	22,000	0	13,000	10,000	3,000
20	THE CHASE AUSTRALIA-5PM	SEVEN	115,000	8%	70,000	1,000	36,000	1,000	7,000	5,000	2,000
21	LOCATION, LOCATION, LOCATION AUSTRALIA	TEN	113,000	26%	63,000	2,000	27,000	2,000	19,000	15,000	4,000
22	TODAY	NINE	110,000	17%	62,000	0	32,000	0	16,000	12,000	4,000
23	THE PROJECT 7PM	TEN	107,000	6%	67,000	0	34,000	0	6,000	5,000	1,000
24	FRIDAY NIGHT NRL GOLDEN POINT	NINE	100,000	19%	57,000	1,000	27,000	0	15,000	11,000	4,000
25	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 3 -D3	NINE	99,000	41%	56,000	0	14,000	0	29,000	23,000	6,000
26	10 NEWS FIRST	TEN	97,000	5%	63,000	0	29,000	0	5,000	4,000	1,000
27	HAVE YOU BEEN PAYING ATTENTION? ENCORE	TEN	95,000	38%	50,000	16,000	19,000	5,000	5,000	4,000	1,000
28	THE PROJECT 6.30PM	TEN	86,000	8%	55,000	0	25,000	0	6,000	5,000	1,000
29	M- THE OTHER WOMAN	SEVEN	80,000	7%	47,000	1,000	28,000	1,000	3,000	2,000	1,000
30	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -PRE MATCH -D3	NINE	79,000	14%	50,000	0	19,000	0	10,000	8,000	2,000



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