## **Total TV Report - FTA Total People, Audience**

## Sunday, July 02, 2023

TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SUN	SEVEN	1,404,000	3%	917,000	2,000	448,000	0	37,000	28,000	9,000
2	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D5	NINE	1,296,000	19%	770,000	4,000	323,000	3,000	196,000	153,000	43,000
3	NINE NEWS SUNDAY	NINE	1,257,000	5%	862,000	1,000	330,000	0	64,000	51,000	13,000
4	DANCING WITH THE STARS - SUN	SEVEN	1,115,000	17%	647,000	58,000	305,000	31,000	74,000	53,000	21,000
5	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D5	NINE	982,000	26%	566,000	12,000	215,000	6,000	183,000	145,000	38,000
6	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D5	NINE	892,000	21%	532,000	1,000	207,000	1,000	151,000	119,000	32,000
7	ABC NEWS SUNDAY-EV	ABC	825,000	3%	533,000	1,000	268,000	0	23,000	19,000	4,000
8	MASTERCHEF AUSTRALIA SUN	TEN	731,000	26%	411,000	42,000	167,000	12,000	99,000	76,000	23,000
9	SILENT WITNESS-EV	ABC	618,000	50%	274,000	94,000	138,000	36,000	76,000	61,000	15,000
10	GRAND DESIGNS REVISITED-EV	ABC	585,000	11%	336,000	18,000	193,000	8,000	30,000	24,000	6,000
11	60 MINUTES	NINE	551,000	19%	341,000	36,000	122,000	14,000	38,000	29,000	9,000
12	INSIDERS-AM	ABC	535,000	21%	270,000	3,000	173,000	0	89,000	73,000	16,000
13	RUSH -LAUNCH	NINE	532,000	25%	301,000	21,000	123,000	9,000	78,000	57,000	21,000
14	7NEWS SPOTLIGHT	SEVEN	524,000	15%	299,000	28,000	157,000	16,000	24,000	17,000	7,000
15	THE SUNDAY PROJECT 7PM	TEN	487,000	6%	299,000	3,000	159,000	2,000	24,000	19,000	5,000
16	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -PRE MATCH -D5	NINE	459,000	10%	280,000	0	136,000	0	43,000	33,000	10,000
17	SUNDAY AFTERNOON NRL LIVE	NINE	457,000	9%	244,000	1,000	176,000	1,000	35,000	26,000	9,000
18	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -WRAP UP	NINE	417,000	25%	248,000	4,000	85,000	4,000	76,000	60,000	16,000
19	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	413,000	0%	300,000	1,000	112,000	0	0	0	0
20	LANDLINE-PM	ABC	401,000	9%	204,000	1,000	164,000	1,000	31,000	24,000	7,000
21	WEEKEND SUNRISE - SUN	SEVEN	372,000	4%	203,000	0	153,000	0	16,000	11,000	5,000
22	OFFSIDERS-AM	ABC	305,000	7%	174,000	0	110,000	0	21,000	17,000	4,000
23	10 NEWS FIRST SUN	TEN	305,000	3%	186,000	0	111,000	0	8,000	6,000	2,000
24	FBI	TEN	302,000	19%	172,000	22,000	82,000	12,000	14,000	11,000	3,000
25	THE SUNDAY PROJECT 6.30PM	TEN	295,000	5%	187,000	0	93,000	0	15,000	12,000	3,000
26	WEEKEND TODAY - SUNDAY	NINE	288,000	7%	176,000	0	92,000	0	20,000	15,000	5,000
27	NINE NEWS LATE -SUN	NINE	276,000	5%	208,000	0	54,000	1,000	13,000	10,000	3,000
28	SBS WORLD NEWS	SBS	265,000	3%	177,000	0	81,000	0	7,000	6,000	1,000
29	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D4	NINE	253,000	22%	139,000	1,000	68,000	0	45,000	35,000	10,000
30	SPORTS SUNDAY	NINE	242,000	6%	159,000	0	70,000	0	13,000	10,000	3,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA** People 25-54, Audience

## Sunday, July 02, 2023

TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D5	NINE	548,000	28%	323,000	0	104,000	0	121,000	95,000	26,000
2	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D5	NINE	449,000	37%	257,000	5,000	71,000	1,000	115,000	92,000	23,000
3	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D5	NINE	418,000	29%	248,000	0	75,000	0	95,000	75,000	20,000
4	SEVEN NEWS - SUN	SEVEN	379,000	6%	242,000	1,000	116,000	0	20,000	15,000	5,000
5	NINE NEWS SUNDAY	NINE	377,000	12%	257,000	1,000	81,000	0	38,000	30,000	8,000
6	MASTERCHEF AUSTRALIA SUN	TEN	314,000	39%	175,000	21,000	51,000	7,000	60,000	47,000	13,000
7	DANCING WITH THE STARS - SUN	SEVEN	240,000	25%	125,000	7,000	67,000	8,000	33,000	24,000	9,000
8	RUSH -LAUNCH	NINE	233,000	35%	125,000	9,000	47,000	6,000	46,000	34,000	12,000
9	THE SUNDAY PROJECT 7PM	TEN	206,000	10%	134,000	2,000	54,000	1,000	15,000	12,000	3,000
10	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -WRAP UP	NINE	184,000	34%	112,000	0	25,000	0	47,000	37,000	10,000
11	60 MINUTES	NINE	183,000	24%	113,000	11,000	35,000	3,000	21,000	16,000	5,000
12	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -PRE MATCH -D5	NINE	173,000	18%	101,000	0	46,000	0	26,000	20,000	6,000
13	SUNDAY AFTERNOON NRL LIVE	NINE	147,000	18%	79,000	0	46,000	0	22,000	16,000	6,000
14	ABC NEWS SUNDAY-EV	ABC	146,000	8%	99,000	0	36,000	0	11,000	9,000	2,000
15	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	140,000	0%	109,000	0	31,000	0	0	0	0
16	INSIDERS-AM	ABC	140,000	51%	61,000	2,000	32,000	0	45,000	37,000	8,000
17	7NEWS SPOTLIGHT	SEVEN	127,000	15%	73,000	3,000	37,000	3,000	11,000	8,000	3,000
18	THE SUNDAY PROJECT 6.30PM	TEN	127,000	8%	84,000	0	34,000	0	9,000	7,000	2,000
19	GRAND DESIGNS REVISITED-EV	ABC	121,000	15%	69,000	0	36,000	2,000	14,000	11,000	3,000
20	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D4	NINE	117,000	33%	69,000	0	19,000	0	29,000	22,000	7,000
21	FBI	TEN	115,000	15%	72,000	4,000	28,000	3,000	8,000	6,000	2,000
22	WEEKEND SUNRISE - SUN	SEVEN	106,000	10%	62,000	0	34,000	0	10,000	7,000	3,000
23	NINE NEWS LATE -SUN	NINE	99,000	9%	75,000	0	16,000	0	8,000	6,000	2,000
24	10 NEWS FIRST SUN	TEN	93,000	6%	61,000	0	27,000	0	5,000	4,000	1,000
25	WEEKEND TODAY - SUNDAY	NINE	90,000	15%	47,000	0	31,000	0	12,000	9,000	3,000
26	10 NEWS FIRST SUN 6PM	TEN	88,000	6%	66,000	0	17,000	0	5,000	4,000	1,000
27	SPORTS SUNDAY	NINE	85,000	10%	50,000	0	27,000	0	8,000	6,000	2,000
28	SUNDAY FOOTY SHOW	NINE	80,000	10%	46,000	0	27,000	0	7,000	5,000	2,000
29	OFFSIDERS-AM	ABC	78,000	16%	41,000	0	26,000	0	11,000	9,000	2,000
30	SILENT WITNESS-EV	ABC	76,000	117%	23,000	9,000	12,000	0	32,000	26,000	6,000



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Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

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