Total TV Report - FTA Total People, Audience

Friday, June 30, 2023

TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,290,000	3%	783,000	0	468,000	2,000	37,000	28,000	9,000
2	SEVEN NEWS AT 6.30	SEVEN	1,202,000	3%	758,000	0	408,000	1,000	35,000	26,000	9,000
3	NINE NEWS	NINE	1,016,000	5%	708,000	2,000	259,000	2,000	45,000	37,000	8,000
4	NINE NEWS 6:30	NINE	982,000	5%	685,000	1,000	251,000	1,000	44,000	36,000	8,000
5	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D3	NINE	916,000	17%	539,000	8,000	241,000	1,000	127,000	98,000	29,000
6	THE CHASE AUSTRALIA	SEVEN	831,000	4%	478,000	3,000	324,000	2,000	24,000	17,000	7,000
7	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D3	NINE	784,000	21%	464,000	10,000	182,000	2,000	126,000	99,000	27,000
8	A CURRENT AFFAIR	NINE	774,000	7%	494,000	8,000	227,000	7,000	38,000	29,000	9,000
9	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D3	NINE	737,000	18%	421,000	1,000	206,000	0	109,000	84,000	25,000
10	ABC NEWS-EV	ABC	710,000	4%	449,000	3,000	235,000	1,000	22,000	18,000	4,000
11	BETTER HOMES AND GARDENS	SEVEN	642,000	7%	380,000	11,000	222,000	7,000	22,000	16,000	6,000
12	HOT SEAT	NINE	584,000	5%	412,000	3,000	142,000	2,000	25,000	20,000	5,000
13	GARDENING AUSTRALIA-EV	ABC	545,000	20%	314,000	37,000	141,000	13,000	40,000	32,000	8,000
14	THE CHASE AUSTRALIA-5PM	SEVEN	519,000	4%	294,000	3,000	204,000	2,000	16,000	11,000	5,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	498,000	0%	340,000	0	158,000	0	0	0	0
16	FRIDAY NIGHT NRL LIVE	NINE	498,000	13%	284,000	1,000	157,000	5,000	51,000	37,000	14,000
17	TIPPING POINT -RPT	NINE	418,000	4%	264,000	6,000	137,000	0	11,000	8,000	3,000
18	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -TEA -D3	NINE	412,000	28%	224,000	5,000	99,000	1,000	83,000	65,000	18,000
19	UTOPIA-ENCORE	ABC	401,000	111%	128,000	149,000	62,000	50,000	12,000	10,000	2,000
20	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	396,000	9%	221,000	0	143,000	2,000	30,000	22,000	8,000
21	NINE'S AFTERNOON NEWS	NINE	395,000	4%	271,000	0	110,000	0	14,000	11,000	3,000
22	SUNRISE	SEVEN	394,000	6%	217,000	0	156,000	0	21,000	14,000	7,000
23	HOT SEAT -5PM	NINE	374,000	6%	248,000	2,000	105,000	2,000	17,000	13,000	4,000
24	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	373,000	0%	252,000	0	121,000	0	0	0	0
25	LOCATION, LOCATION AUSTRALIA - LAUNCH	TEN	351,000	20%	217,000	11,000	75,000	6,000	42,000	32,000	10,000
26	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D3	NINE	326,000	34%	166,000	12,000	77,000	2,000	69,000	54,000	15,000
27	10 NEWS FIRST	TEN	325,000	3%	220,000	0	96,000	0	9,000	7,000	2,000
28	TODAY	NINE	318,000	9%	197,000	0	95,000	0	26,000	20,000	6,000
29	SEVEN NEWS AT 4.30	SEVEN	310,000	3%	171,000	0	129,000	0	10,000	7,000	3,000
30	SEVEN NEWS AT 4	SEVEN	264,000	3%	137,000	0	119,000	1,000	7,000	5,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Friday, June 30, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D3	NINE	347,000	30%	203,000	4,000	63,000	0	77,000	60,000	17,000
2	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D3	NINE	330,000	33%	192,000	3,000	56,000	0	79,000	62,000	17,000
3	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D3	NINE	308,000	28%	179,000	0	61,000	0	68,000	52,000	16,000
4	SEVEN NEWS	SEVEN	305,000	7%	178,000	0	106,000	1,000	20,000	15,000	5,000
5	SEVEN NEWS AT 6.30	SEVEN	294,000	7%	173,000	0	102,000	0	19,000	14,000	5,000
6	NINE NEWS	NINE	262,000	11%	181,000	2,000	55,000	0	24,000	20,000	4,000
7	NINE NEWS 6:30	NINE	253,000	11%	177,000	1,000	50,000	0	25,000	20,000	5,000
8	THE CHASE AUSTRALIA	SEVEN	195,000	7%	112,000	0	71,000	0	12,000	9,000	3,000
9	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -TEA -D3	NINE	191,000	38%	105,000	1,000	33,000	0	52,000	41,000	11,000
10	A CURRENT AFFAIR	NINE	184,000	16%	115,000	3,000	44,000	1,000	21,000	16,000	5,000
11	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	176,000	0%	123,000	0	53,000	0	0	0	0
12	BETTER HOMES AND GARDENS	SEVEN	171,000	8%	97,000	0	61,000	1,000	12,000	9,000	3,000
13	FRIDAY NIGHT NRL LIVE	NINE	166,000	23%	89,000	0	46,000	0	31,000	23,000	8,000
14	UTOPIA-ENCORE	ABC	153,000	292%	31,000	84,000	8,000	24,000	6,000	5,000	1,000
15	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D3	NINE	151,000	45%	76,000	3,000	28,000	0	44,000	35,000	9,000
16	HOT SEAT	NINE	125,000	13%	88,000	1,000	23,000	0	13,000	10,000	3,000
17	THE CHASE AUSTRALIA-5PM	SEVEN	123,000	7%	68,000	0	47,000	0	8,000	6,000	2,000
18	SUNRISE	SEVEN	121,000	12%	70,000	0	38,000	0	13,000	9,000	4,000
19	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	120,000	18%	62,000	0	40,000	0	18,000	13,000	5,000
20	ABC NEWS-EV	ABC	120,000	13%	71,000	2,000	35,000	1,000	11,000	9,000	2,000
21	LOCATION, LOCATION AUSTRALIA - LAUNCH	TEN	119,000	29%	65,000	3,000	27,000	2,000	22,000	17,000	5,000
22	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	110,000	0%	73,000	0	37,000	0	0	0	0
23	THE PROJECT 7PM	TEN	103,000	7%	74,000	1,000	22,000	0	6,000	5,000	1,000
24	TODAY	NINE	103,000	18%	59,000	0	28,000	0	16,000	12,000	4,000
25	GARDENING AUSTRALIA-EV	ABC	101,000	58%	50,000	13,000	14,000	6,000	18,000	15,000	3,000
26	NINE'S AFTERNOON NEWS	NINE	87,000	10%	61,000	0	18,000	0	8,000	6,000	2,000
27	SEVEN NEWS AT 4.30	SEVEN	86,000	8%	45,000	0	35,000	0	6,000	4,000	2,000
28	10 NEWS FIRST	TEN	84,000	6%	54,000	0	25,000	0	5,000	4,000	1,000
29	HOT SEAT -5PM	NINE	80,000	13%	54,000	0	17,000	0	9,000	7,000	2,000
30	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -PRE MATCH -D3	NINE	79,000	20%	51,000	0	15,000	0	13,000	10,000	3,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.