## **Total TV Report - FTA Total People, Audience**

## Friday, June 16, 2023



|      |  |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS   | SEVEN                  | 1,321,000            | 3%                   | 811,000         | 1,000                  | 470,000            | 1,000                  | 38,000   | 28,000  | 10,000   |
| 2    | SEVEN NEWS AT 6.30                                       | SEVEN                  | 1,252,000            | 3%                   | 757,000         | 1,000                  | 458,000            | 1,000                  | 35,000   | 26,000  | 9,000    |
| 3    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D1 | NINE                   | 974,000              | 16%                  | 606,000         | 6,000                  | 233,000            | 1,000                  | 128,000  | 100,000 | 28,000   |
| 4    | NINE NEWS 6:30   | NINE                   | 972,000              | 5%                   | 695,000         | 2,000                  | 227,000            | 0                      | 48,000   | 39,000  | 9,000    |
| 5    | NINE NEWS  | NINE                   | 926,000              | 5%                   | 653,000         | 1,000                  | 228,000            | 0                      | 44,000   | 36,000  | 8,000    |
| 6    | A CURRENT AFFAIR   | NINE                   | 836,000              | 7%                   | 555,000         | 7,000                  | 223,000            | 5,000                  | 46,000   | 36,000  | 10,000   |
| 7    | THE CHASE AUSTRALIA                                      | SEVEN                  | 820,000              | 4%                   | 496,000         | 3,000                  | 296,000            | 2,000                  | 23,000   | 16,000  | 7,000    |
| 8    | ABC NEWS-EV  | ABC                    | 699,000              | 4%                   | 454,000         | 2,000                  | 219,000            | 1,000                  | 23,000   | 19,000  | 4,000    |
| 9    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 2 -D1 | NINE                   | 677,000              | 19%                  | 401,000         | 7,000                  | 169,000            | 1,000                  | 99,000   | 78,000  | 21,000   |
| 10   | BETTER HOMES AND GARDENS                                 | SEVEN                  | 671,000              | 7%                   | 387,000         | 12,000                 | 243,000            | 8,000                  | 21,000   | 15,000  | 6,000    |
| 11   | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -PRE MATCH -D1 | NINE                   | 571,000              | 10%                  | 371,000         | 1,000                  | 146,000            | 0                      | 53,000   | 42,000  | 11,000   |
| 12   | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -LUNCH -D1     | NINE                   | 550,000              | 19%                  | 314,000         | 1,000                  | 149,000            | 0                      | 86,000   | 67,000  | 19,000   |
| 13   | GARDENING AUSTRALIA-EV                                   | ABC                    | 545,000              | 21%                  | 323,000         | 31,000                 | 128,000            | 21,000                 | 42,000   | 34,000  | 8,000    |
| 14   | FRIDAY NIGHT NRL LIVE                                    | NINE                   | 527,000              | 12%                  | 287,000         | 1,000                  | 183,000            | 4,000                  | 52,000   | 37,000  | 15,000   |
| 15   | HOT SEAT   | NINE                   | 510,000              | 5%                   | 363,000         | 1,000                  | 122,000            | 0                      | 24,000   | 19,000  | 5,000    |
| 16   | SEVEN'S AFL: FRIDAY NIGHT FOOTBALL                       | SEVEN                  | 500,000              | 0%                   | 352,000         | 2,000                  | 146,000            | 0                      | 0        | 0       | 0        |
| 17   | THE CHASE AUSTRALIA-5PM                                  | SEVEN                  | 493,000              | 4%                   | 295,000         | 3,000                  | 179,000            | 2,000                  | 14,000   | 10,000  | 4,000    |
| 18   | UTOPIA-ENCORE  | ABC                    | 484,000              | 75%                  | 193,000         | 146,000                | 83,000             | 46,000                 | 16,000   | 13,000  | 3,000    |
| 19   | SUNRISE  | SEVEN                  | 391,000              | 5%                   | 223,000         | 0                      | 149,000            | 0                      | 19,000   | 13,000  | 6,000    |
| 20   | SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH           | SEVEN                  | 388,000              | 0%                   | 261,000         | 0                      | 127,000            | 0                      | 0        | 0       | 0        |
| 21   | NINE'S AFTERNOON NEWS                                    | NINE                   | 375,000              | 4%                   | 236,000         | 0                      | 125,000            | 0                      | 14,000   | 11,000  | 3,000    |
| 22   | TIPPING POINT -RPT                                       | NINE                   | 371,000              | 5%                   | 216,000         | 4,000                  | 139,000            | 2,000                  | 10,000   | 8,000   | 2,000    |
| 23   | FRIDAY NIGHT NRL LIVE -PRE MATCH                         | NINE                   | 358,000              | 10%                  | 207,000         | 0                      | 119,000            | 2,000                  | 30,000   | 22,000  | 8,000    |
| 24   | HOT SEAT -5PM  | NINE                   | 357,000              | 5%                   | 239,000         | 0                      | 102,000            | 0                      | 16,000   | 13,000  | 3,000    |
| 25   | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -TEA -D1       | NINE                   | 315,000              | 23%                  | 191,000         | 1,000                  | 65,000             | 0                      | 58,000   | 46,000  | 12,000   |
| 26   | SEVEN NEWS AT 4.30                                       | SEVEN                  | 310,000              | 3%                   | 183,000         | 0                      | 119,000            | 0                      | 8,000    | 6,000   | 2,000    |
| 27   | 10 NEWS FIRST  | TEN                    | 307,000              | 3%                   | 198,000         | 0                      | 100,000            | 0                      | 9,000    | 7,000   | 2,000    |
| 28   | TODAY  | NINE                   | 306,000              | 9%                   | 195,000         | 0                      | 86,000             | 0                      | 25,000   | 19,000  | 6,000    |
| 29   | HARD QUIZ S5-PM  | ABC                    | 259,000              | 5%                   | 149,000         | 7,000                  | 97,000             | 2,000                  | 4,000    | 3,000   | 1,000    |
| 30   | THE PROJECT 7PM  | TEN                    | 252,000              | 4%                   | 166,000         | 0                      | 76,000             | 0                      | 10,000   | 8,000   | 2,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Friday, June 16, 2023

| TTV |  |
|-----|--|
|     |  |
|     |  |

|      |  |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro  | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|--------|----------|
| Rank | Program  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 1 -D1 | NINE                   | 416,000              | 24%                  | 254,000         | 0                      | 82,000             | 0                      | 80,000   | 63,000 | 17,000   |
| 2    | SEVEN NEWS AT 6.30                                       | SEVEN                  | 314,000              | 7%                   | 186,000         | 0                      | 108,000            | 0                      | 20,000   | 15,000 | 5,000    |
| 3    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 2 -D1 | NINE                   | 314,000              | 27%                  | 181,000         | 3,000                  | 67,000             | 0                      | 63,000   | 50,000 | 13,000   |
| 4    | SEVEN NEWS   | SEVEN                  | 294,000              | 8%                   | 177,000         | 1,000                  | 96,000             | 0                      | 20,000   | 15,000 | 5,000    |
| 5    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -LUNCH -D1     | NINE                   | 266,000              | 25%                  | 149,000         | 0                      | 63,000             | 0                      | 54,000   | 42,000 | 12,000   |
| 6    | NINE NEWS 6:30   | NINE                   | 256,000              | 12%                  | 180,000         | 0                      | 49,000             | 0                      | 27,000   | 22,000 | 5,000    |
| 7    | A CURRENT AFFAIR   | NINE                   | 227,000              | 14%                  | 151,000         | 2,000                  | 48,000             | 0                      | 26,000   | 20,000 | 6,000    |
| 8    | NINE NEWS  | NINE                   | 215,000              | 13%                  | 152,000         | 0                      | 39,000             | 0                      | 24,000   | 20,000 | 4,000    |
| 9    | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -PRE MATCH -D1 | NINE                   | 214,000              | 18%                  | 139,000         | 0                      | 42,000             | 0                      | 33,000   | 26,000 | 7,000    |
| 10   | FRIDAY NIGHT NRL LIVE                                    | NINE                   | 192,000              | 20%                  | 106,000         | 0                      | 54,000             | 0                      | 32,000   | 23,000 | 9,000    |
| 11   | BETTER HOMES AND GARDENS                                 | SEVEN                  | 189,000              | 7%                   | 108,000         | 0                      | 68,000             | 2,000                  | 11,000   | 8,000  | 3,000    |
| 12   | SEVEN'S AFL: FRIDAY NIGHT FOOTBALL                       | SEVEN                  | 181,000              | 1%                   | 127,000         | 2,000                  | 52,000             | 0                      | 0        | 0      | 0        |
| 13   | THE CHASE AUSTRALIA                                      | SEVEN                  | 181,000              | 7%                   | 113,000         | 0                      | 56,000             | 0                      | 12,000   | 9,000  | 3,000    |
| 14   | UTOPIA-ENCORE  | ABC                    | 174,000              | 138%                 | 44,000          | 73,000                 | 29,000             | 20,000                 | 8,000    | 7,000  | 1,000    |
| 15   | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -TEA -D1       | NINE                   | 169,000              | 29%                  | 100,000         | 1,000                  | 31,000             | 0                      | 37,000   | 29,000 | 8,000    |
| 16   | ABC NEWS-EV  | ABC                    | 143,000              | 10%                  | 88,000          | 1,000                  | 42,000             | 1,000                  | 11,000   | 9,000  | 2,000    |
| 17   | SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH           | SEVEN                  | 136,000              | 0%                   | 94,000          | 0                      | 42,000             | 0                      | 0        | 0      | 0        |
| 18   | FRIDAY NIGHT NRL LIVE -PRE MATCH                         | NINE                   | 135,000              | 15%                  | 80,000          | 0                      | 37,000             | 0                      | 18,000   | 13,000 | 5,000    |
| 19   | THE MID-YEAR ASHES: FIRST TEST -ENG V AUS -SESSION 3 -D1 | NINE                   | 134,000              | 38%                  | 75,000          | 5,000                  | 22,000             | 0                      | 32,000   | 25,000 | 7,000    |
| 20   | GARDENING AUSTRALIA-EV                                   | ABC                    | 132,000              | 48%                  | 59,000          | 14,000                 | 30,000             | 9,000                  | 20,000   | 16,000 | 4,000    |
| 21   | SUNRISE  | SEVEN                  | 120,000              | 11%                  | 70,000          | 0                      | 38,000             | 0                      | 12,000   | 8,000  | 4,000    |
| 22   | THE PROJECT 7PM  | TEN                    | 107,000              | 6%                   | 75,000          | 0                      | 26,000             | 0                      | 6,000    | 5,000  | 1,000    |
| 23   | TODAY  | NINE                   | 106,000              | 16%                  | 64,000          | 0                      | 27,000             | 0                      | 15,000   | 11,000 | 4,000    |
| 24   | THE CHASE AUSTRALIA-5PM                                  | SEVEN                  | 105,000              | 7%                   | 63,000          | 0                      | 35,000             | 0                      | 7,000    | 5,000  | 2,000    |
| 25   | BONDI RESCUE   | TEN                    | 105,000              | 18%                  | 71,000          | 4,000                  | 18,000             | 1,000                  | 11,000   | 8,000  | 3,000    |
| 26   | HOT SEAT   | NINE                   | 103,000              | 14%                  | 74,000          | 0                      | 16,000             | 0                      | 13,000   | 10,000 | 3,000    |
| 27   | BONDI RESCUE RPT   | TEN                    | 95,000               | 9%                   | 64,000          | 3,000                  | 23,000             | 1,000                  | 4,000    | 3,000  | 1,000    |
| 28   | THE PROJECT 6.30PM                                       | TEN                    | 92,000               | 7%                   | 63,000          | 0                      | 23,000             | 0                      | 6,000    | 5,000  | 1,000    |
| 29   | 10 NEWS FIRST 6PM  | TEN                    | 90,000               | 6%                   | 60,000          | 0                      | 25,000             | 0                      | 5,000    | 4,000  | 1,000    |
| 30   | FRIDAY NIGHT NRL GOLDEN POINT                            | NINE                   | 89,000               | 19%                  | 46,000          | 0                      | 29,000             | 0                      | 14,000   | 10,000 | 4,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.