

# Total TV Report - FTA

## Total People, Audience

Saturday, February 25, 2023



| Rank | Program                                      | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro  | Regional |
|------|----------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
|      |                                              |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | SEVEN NEWS - SAT                             | SEVEN               | 1,015,000         | 2%                | 640,000         | 4,000               | 351,000            | 0                   | 20,000   | 16,000 | 4,000    |
| 2    | NINE NEWS SATURDAY                           | NINE                | 781,000           | 4%                | 564,000         | 3,000               | 186,000            | 0                   | 28,000   | 23,000 | 5,000    |
| 3    | ABC NEWS-SA                                  | ABC                 | 682,000           | 3%                | 424,000         | 1,000               | 236,000            | 0                   | 21,000   | 18,000 | 3,000    |
| 4    | A CURRENT AFFAIR -SAT                        | NINE                | 587,000           | 7%                | 386,000         | 11,000              | 164,000            | 3,000               | 23,000   | 18,000 | 5,000    |
| 5    | SYDNEY GAY AND LESBIAN MARDI GRAS 2023-EV    | ABC                 | 587,000           | 14%               | 358,000         | 25,000              | 159,000            | 4,000               | 41,000   | 34,000 | 7,000    |
| 6    | BORDER PATROL                                | SEVEN               | 518,000           | 3%                | 301,000         | 4,000               | 202,000            | 0                   | 11,000   | 8,000  | 3,000    |
| 7    | SPACE INVADERS                               | NINE                | 493,000           | 19%               | 285,000         | 31,000              | 131,000            | 8,000               | 38,000   | 28,000 | 10,000   |
| 8    | WEEKEND SUNRISE - SAT                        | SEVEN               | 378,000           | 4%                | 212,000         | 0                   | 153,000            | 0                   | 13,000   | 10,000 | 3,000    |
| 9    | GETAWAY                                      | NINE                | 335,000           | 5%                | 221,000         | 6,000               | 97,000             | 0                   | 11,000   | 9,000  | 2,000    |
| 10   | WEEKEND SUNRISE - SAT - LATE                 | SEVEN               | 313,000           | 4%                | 182,000         | 0                   | 119,000            | 0                   | 12,000   | 9,000  | 3,000    |
| 11   | BORDER SECURITY - AUSTRALIA'S FRONT LINE (R) | SEVEN               | 289,000           | 3%                | 179,000         | 4,000               | 102,000            | 0                   | 4,000    | 3,000  | 1,000    |
| 12   | GREASE                                       | NINE                | 283,000           | 4%                | 189,000         | 3,000               | 83,000             | 0                   | 8,000    | 6,000  | 2,000    |
| 13   | MILLION POUND PAWN                           | SEVEN               | 268,000           | 4%                | 166,000         | 3,000               | 92,000             | 0                   | 7,000    | 5,000  | 2,000    |
| 14   | 10 NEWS FIRST SAT                            | TEN                 | 265,000           | 2%                | 169,000         | 0                   | 91,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 15   | WEEKEND TODAY - SATURDAY                     | NINE                | 261,000           | 7%                | 176,000         | 0                   | 69,000             | 0                   | 16,000   | 12,000 | 4,000    |
| 16   | WEEKEND SUNRISE - SAT - EARLY                | SEVEN               | 256,000           | 4%                | 142,000         | 0                   | 105,000            | 0                   | 9,000    | 7,000  | 2,000    |
| 17   | M- JOHN WICK: CHAPTER 2                      | SEVEN               | 251,000           | 3%                | 157,000         | 4,000               | 86,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 18   | WEEKEND TODAY - SATURDAY - LATE              | NINE                | 245,000           | 6%                | 172,000         | 0                   | 59,000             | 0                   | 14,000   | 11,000 | 3,000    |
| 19   | SEVEN NEWS AT 5                              | SEVEN               | 243,000           | 2%                | 160,000         | 0                   | 78,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 20   | NINE NEWS: FIRST AT FIVE                     | NINE                | 229,000           | 3%                | 159,000         | 0                   | 64,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 21   | PORTILLO IN THE PYRENEES                     | SBS                 | 220,000           | 13%               | 134,000         | 16,000              | 60,000             | 5,000               | 5,000    | 4,000  | 1,000    |
| 22   | THE WORLD'S MOST BEAUTIFUL LANDSCAPES        | SBS                 | 216,000           | 8%                | 137,000         | 13,000              | 63,000             | 1,000               | 2,000    | 2,000  | 0        |
| 23   | SBS WORLD NEWS                               | SBS                 | 213,000           | 3%                | 136,000         | 1,000               | 71,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 24   | FBI: INTERNATIONAL                           | TEN                 | 191,000           | 21%               | 91,000          | 25,000              | 67,000             | 4,000               | 4,000    | 3,000  | 1,000    |
| 25   | BACK TO THE FUTURE -EV                       | NINE                | 188,000           | 5%                | 118,000         | 6,000               | 61,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 26   | NCIS: LOS ANGELES                            | TEN                 | 182,000           | 18%               | 90,000          | 19,000              | 64,000             | 4,000               | 5,000    | 4,000  | 1,000    |
| 27   | BETTER DATE THAN NEVER-ENCORE                | ABC                 | 180,000           | 11%               | 87,000          | 6,000               | 75,000             | 5,000               | 7,000    | 6,000  | 1,000    |
| 28   | WEEKEND BREAKFAST-AM                         | ABC                 | 179,000           | 5%                | 85,000          | 0                   | 85,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 29   | THE YORKSHIRE VET-PM                         | SEVEN               | 179,000           | 8%                | 98,000          | 9,000               | 68,000             | 3,000               | 1,000    | 1,000  | 0        |
| 30   | SBS WORLD NEWS 7PM                           | SBS                 | 168,000           | 2%                | 105,000         | 0                   | 59,000             | 0                   | 4,000    | 3,000  | 1,000    |



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Saturday, February 25, 2023



| Rank | Program                                      | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro  | Regional |
|------|----------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
|      |                                              |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | SEVEN NEWS - SAT                             | SEVEN               | 223,000           | 6%                | 147,000         | 2,000               | 63,000             | 0                   | 11,000   | 9,000  | 2,000    |
| 2    | SYDNEY GAY AND LESBIAN MARDI GRAS 2023-EV    | ABC                 | 195,000           | 26%               | 118,000         | 18,000              | 37,000             | 2,000               | 20,000   | 17,000 | 3,000    |
| 3    | NINE NEWS SATURDAY                           | NINE                | 171,000           | 13%               | 123,000         | 3,000               | 29,000             | 0                   | 16,000   | 13,000 | 3,000    |
| 4    | SPACE INVADERS                               | NINE                | 137,000           | 38%               | 68,000          | 15,000              | 31,000             | 2,000               | 21,000   | 16,000 | 5,000    |
| 5    | BORDER PATROL                                | SEVEN               | 135,000           | 5%                | 73,000          | 1,000               | 55,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 6    | ABC NEWS-SA                                  | ABC                 | 115,000           | 10%               | 72,000          | 1,000               | 33,000             | 0                   | 9,000    | 8,000  | 1,000    |
| 7    | WEEKEND SUNRISE - SAT                        | SEVEN               | 115,000           | 7%                | 64,000          | 0                   | 43,000             | 0                   | 8,000    | 6,000  | 2,000    |
| 8    | A CURRENT AFFAIR -SAT                        | NINE                | 108,000           | 19%               | 72,000          | 4,000               | 19,000             | 0                   | 13,000   | 10,000 | 3,000    |
| 9    | GREASE                                       | NINE                | 99,000            | 6%                | 64,000          | 2,000               | 29,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 10   | WEEKEND SUNRISE - SAT - LATE                 | SEVEN               | 92,000            | 8%                | 53,000          | 0                   | 32,000             | 0                   | 7,000    | 5,000  | 2,000    |
| 11   | BACK TO THE FUTURE -EV                       | NINE                | 90,000            | 5%                | 62,000          | 2,000               | 24,000             | 0                   | 2,000    | 2,000  | 0        |
| 12   | M- JOHN WICK: CHAPTER 2                      | SEVEN               | 89,000            | 5%                | 57,000          | 1,000               | 28,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 13   | WEEKEND TODAY - SATURDAY                     | NINE                | 78,000            | 13%               | 53,000          | 0                   | 16,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 14   | WEEKEND TODAY - SATURDAY - LATE              | NINE                | 75,000            | 14%               | 50,000          | 0                   | 16,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 15   | MILLION POUND PAWN                           | SEVEN               | 71,000            | 8%                | 37,000          | 1,000               | 29,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 16   | WEEKEND SUNRISE - SAT - EARLY                | SEVEN               | 70,000            | 8%                | 39,000          | 0                   | 26,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 17   | GETAWAY                                      | NINE                | 68,000            | 10%               | 42,000          | 0                   | 20,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 18   | 10 NEWS FIRST SAT                            | TEN                 | 67,000            | 3%                | 49,000          | 0                   | 16,000             | 0                   | 2,000    | 2,000  | 0        |
| 19   | BORDER SECURITY - AUSTRALIA'S FRONT LINE (R) | SEVEN               | 67,000            | 6%                | 47,000          | 1,000               | 16,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 20   | SEVEN NEWS AT 5                              | SEVEN               | 61,000            | 5%                | 45,000          | 0                   | 13,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 21   | THE MORNING SHOW WEEKEND                     | SEVEN               | 57,000            | 6%                | 33,000          | 0                   | 21,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 22   | NCIS: LOS ANGELES                            | TEN                 | 53,000            | 15%               | 28,000          | 4,000               | 18,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 23   | BONDI RESCUE RPT                             | TEN                 | 53,000            | 8%                | 39,000          | 1,000               | 10,000             | 1,000               | 2,000    | 2,000  | 0        |
| 24   | NINE NEWS: FIRST AT FIVE                     | NINE                | 53,000            | 8%                | 37,000          | 0                   | 12,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 25   | THE DOG HOUSE AUSTRALIA ENCORE               | TEN                 | 52,000            | 11%               | 34,000          | 2,000               | 13,000             | 0                   | 3,000    | 2,000  | 1,000    |
| 26   | THE TERMINATOR -EV                           | NINE                | 51,000            | 4%                | 37,000          | 1,000               | 12,000             | 0                   | 1,000    | 1,000  | 0        |
| 27   | WEEKEND TODAY - EARLY SATURDAY               | NINE                | 47,000            | 15%               | 30,000          | 0                   | 11,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 28   | FBI: INTERNATIONAL                           | TEN                 | 46,000            | 12%               | 20,000          | 3,000               | 21,000             | 1,000               | 1,000    | 1,000  | 0        |
| 29   | WEEKEND BREAKFAST-AM                         | ABC                 | 45,000            | 10%               | 22,000          | 0                   | 19,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 30   | SUPER RUGBY PACIFIC 2023                     | NINE                | 44,000            | 13%               | 26,000          | 2,000               | 13,000             | 0                   | 3,000    | 2,000  | 1,000    |



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.