

# Total TV Report - FTA

## Total People, Audience

Wednesday, January 18, 2023



| Rank | Program                                           | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro   | Regional |
|------|---------------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|---------|----------|
|      |                                                   |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS                                        | SEVEN               | 1,362,000         | 3%                | 867,000         | 2,000               | 459,000            | 0                   | 34,000   | 27,000  | 7,000    |
| 2    | SEVEN NEWS AT 6.30                                | SEVEN               | 1,307,000         | 3%                | 833,000         | 1,000               | 434,000            | 2,000               | 37,000   | 29,000  | 8,000    |
| 3    | NINE NEWS                                         | NINE                | 957,000           | 5%                | 670,000         | 2,000               | 241,000            | 0                   | 44,000   | 36,000  | 8,000    |
| 4    | NINE NEWS 6:30                                    | NINE                | 941,000           | 5%                | 657,000         | 1,000               | 241,000            | 0                   | 42,000   | 34,000  | 8,000    |
| 5    | HOME AND AWAY                                     | SEVEN               | 899,000           | 29%               | 430,000         | 21,000              | 267,000            | 13,000              | 168,000  | 123,000 | 45,000   |
| 6    | ABC NEWS-EV                                       | ABC                 | 820,000           | 3%                | 536,000         | 4,000               | 259,000            | 0                   | 21,000   | 18,000  | 3,000    |
| 7    | THE CHASE AUSTRALIA                               | SEVEN               | 746,000           | 3%                | 467,000         | 3,000               | 258,000            | 1,000               | 17,000   | 13,000  | 4,000    |
| 8    | 7.30-EV                                           | ABC                 | 636,000           | 4%                | 407,000         | 0                   | 203,000            | 0                   | 26,000   | 22,000  | 4,000    |
| 9    | 2023 AUSTRALIAN OPEN D3 -NIGHT                    | NINE                | 591,000           | 6%                | 408,000         | 1,000               | 147,000            | 0                   | 35,000   | 28,000  | 7,000    |
| 10   | THE BACHELORS AUSTRALIA WED                       | TEN                 | 580,000           | 55%               | 274,000         | 45,000              | 99,000             | 8,000               | 154,000  | 126,000 | 28,000   |
| 11   | 2023 AUSTRALIAN OPEN D3 -NIGHT SESSION 2          | NINE                | 480,000           | 7%                | 350,000         | 2,000               | 98,000             | 0                   | 30,000   | 25,000  | 5,000    |
| 12   | THE CHASE AUSTRALIA-5PM                           | SEVEN               | 454,000           | 3%                | 276,000         | 3,000               | 163,000            | 1,000               | 11,000   | 8,000   | 3,000    |
| 13   | SEVEN'S CRICKET: BIG BASH LEAGUE - PERTH V HOBART | SEVEN               | 434,000           | 0%                | 239,000         | 0                   | 195,000            | 0                   | 0        | 0       | 0        |
| 14   | 2023 AUSTRALIAN OPEN D3 -NIGHT PRE MATCH          | NINE                | 409,000           | 7%                | 266,000         | 0                   | 118,000            | 0                   | 25,000   | 20,000  | 5,000    |
| 15   | QI RPT                                            | ABC                 | 391,000           | 8%                | 245,000         | 16,000              | 118,000            | 4,000               | 8,000    | 7,000   | 1,000    |
| 16   | SEVEN NEWS AT 4.30                                | SEVEN               | 374,000           | 2%                | 234,000         | 0                   | 132,000            | 0                   | 8,000    | 6,000   | 2,000    |
| 17   | 10 NEWS FIRST                                     | TEN                 | 365,000           | 2%                | 249,000         | 0                   | 109,000            | 0                   | 7,000    | 6,000   | 1,000    |
| 18   | SUNRISE                                           | SEVEN               | 355,000           | 5%                | 188,000         | 0                   | 151,000            | 0                   | 16,000   | 12,000  | 4,000    |
| 19   | SPICKS AND SPECKS RPT                             | ABC                 | 353,000           | 5%                | 215,000         | 12,000              | 120,000            | 1,000               | 5,000    | 4,000   | 1,000    |
| 20   | SEVEN NEWS AT 4                                   | SEVEN               | 341,000           | 2%                | 220,000         | 0                   | 115,000            | 0                   | 6,000    | 5,000   | 1,000    |
| 21   | THE PROJECT 7PM                                   | TEN                 | 331,000           | 5%                | 242,000         | 1,000               | 74,000             | 1,000               | 13,000   | 11,000  | 2,000    |
| 22   | 2023 AUSTRALIAN OPEN D3 -DAY                      | NINE                | 309,000           | 9%                | 191,000         | 0                   | 93,000             | 0                   | 25,000   | 20,000  | 5,000    |
| 23   | TODAY                                             | NINE                | 282,000           | 8%                | 160,000         | 0                   | 101,000            | 0                   | 21,000   | 16,000  | 5,000    |
| 24   | 10 NEWS FIRST 6PM                                 | TEN                 | 242,000           | 3%                | 177,000         | 0                   | 58,000             | 0                   | 7,000    | 6,000   | 1,000    |
| 25   | THE BOLD AND THE BEAUTIFUL                        | TEN                 | 239,000           | 4%                | 153,000         | 3,000               | 77,000             | 1,000               | 5,000    | 4,000   | 1,000    |
| 26   | THE PROJECT 6.30PM                                | TEN                 | 236,000           | 5%                | 174,000         | 1,000               | 51,000             | 0                   | 10,000   | 8,000   | 2,000    |
| 27   | UTOPIA RPT                                        | ABC                 | 229,000           | 9%                | 145,000         | 11,000              | 65,000             | 2,000               | 6,000    | 5,000   | 1,000    |
| 28   | SUNRISE-EARLY                                     | SEVEN               | 228,000           | 4%                | 134,000         | 0                   | 85,000             | 0                   | 9,000    | 7,000   | 2,000    |
| 29   | NEWS BREAKFAST-AM                                 | ABC                 | 221,000           | 5%                | 116,000         | 0                   | 94,000             | 0                   | 11,000   | 9,000   | 2,000    |
| 30   | THE MORNING SHOW                                  | SEVEN               | 215,000           | 4%                | 127,000         | 0                   | 80,000             | 0                   | 8,000    | 6,000   | 2,000    |



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Wednesday, January 18, 2023



| Rank | Program                                           | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV |                     | Regional Linear TV |                     | National | Metro  | Regional |
|------|---------------------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
|      |                                                   |                     |                   |                   | Overnight       | 7 Day TV Time Shift | Overnight          | 7 Day TV Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | THE BACHELORS AUSTRALIA WED                       | TEN                 | 314,000           | 75%               | 138,000         | 26,000              | 41,000             | 4,000               | 105,000  | 86,000 | 19,000   |
| 2    | HOME AND AWAY                                     | SEVEN               | 300,000           | 61%               | 109,000         | 8,000               | 77,000             | 6,000               | 100,000  | 74,000 | 26,000   |
| 3    | SEVEN NEWS AT 6.30                                | SEVEN               | 299,000           | 8%                | 191,000         | 0                   | 87,000             | 0                   | 21,000   | 17,000 | 4,000    |
| 4    | SEVEN NEWS                                        | SEVEN               | 292,000           | 7%                | 192,000         | 0                   | 81,000             | 0                   | 19,000   | 15,000 | 4,000    |
| 5    | NINE NEWS                                         | NINE                | 242,000           | 13%               | 169,000         | 2,000               | 45,000             | 0                   | 26,000   | 22,000 | 4,000    |
| 6    | NINE NEWS 6:30                                    | NINE                | 229,000           | 12%               | 164,000         | 1,000               | 40,000             | 0                   | 24,000   | 20,000 | 4,000    |
| 7    | 2023 AUSTRALIAN OPEN D3 -NIGHT                    | NINE                | 197,000           | 12%               | 138,000         | 0                   | 38,000             | 0                   | 21,000   | 17,000 | 4,000    |
| 8    | 2023 AUSTRALIAN OPEN D3 -NIGHT SESSION 2          | NINE                | 168,000           | 13%               | 116,000         | 0                   | 33,000             | 0                   | 19,000   | 16,000 | 3,000    |
| 9    | THE PROJECT 7PM                                   | TEN                 | 145,000           | 7%                | 108,000         | 1,000               | 28,000             | 0                   | 8,000    | 7,000  | 1,000    |
| 10   | SEVEN'S CRICKET: BIG BASH LEAGUE - PERTH V HOBART | SEVEN               | 137,000           | 0%                | 84,000          | 0                   | 53,000             | 0                   | 0        | 0      | 0        |
| 11   | THE CHASE AUSTRALIA                               | SEVEN               | 136,000           | 7%                | 86,000          | 0                   | 41,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 12   | ABC NEWS-EV                                       | ABC                 | 126,000           | 13%               | 85,000          | 3,000               | 27,000             | 0                   | 11,000   | 9,000  | 2,000    |
| 13   | 2023 AUSTRALIAN OPEN D3 -NIGHT PRE MATCH          | NINE                | 125,000           | 15%               | 86,000          | 0                   | 23,000             | 0                   | 16,000   | 13,000 | 3,000    |
| 14   | SUNRISE                                           | SEVEN               | 115,000           | 8%                | 65,000          | 0                   | 41,000             | 0                   | 9,000    | 7,000  | 2,000    |
| 15   | 7.30-EV                                           | ABC                 | 102,000           | 15%               | 63,000          | 0                   | 26,000             | 0                   | 13,000   | 11,000 | 2,000    |
| 16   | THE PROJECT 6.30PM                                | TEN                 | 101,000           | 6%                | 77,000          | 0                   | 18,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 17   | TODAY                                             | NINE                | 89,000            | 17%               | 48,000          | 0                   | 28,000             | 0                   | 13,000   | 10,000 | 3,000    |
| 18   | 2023 AUSTRALIAN OPEN D3 -DAY                      | NINE                | 87,000            | 21%               | 53,000          | 0                   | 19,000             | 0                   | 15,000   | 12,000 | 3,000    |
| 19   | SUNRISE-EARLY                                     | SEVEN               | 85,000            | 8%                | 48,000          | 0                   | 31,000             | 0                   | 6,000    | 4,000  | 2,000    |
| 20   | 10 NEWS FIRST 6PM                                 | TEN                 | 84,000            | 5%                | 62,000          | 0                   | 18,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 21   | SPICKS AND SPECKS RPT                             | ABC                 | 84,000            | 9%                | 47,000          | 5,000               | 30,000             | 0                   | 2,000    | 2,000  | 0        |
| 22   | 2023 AUSTRALIAN OPEN D3 -LATE                     | NINE                | 83,000            | 17%               | 56,000          | 0                   | 15,000             | 0                   | 12,000   | 10,000 | 2,000    |
| 23   | THE CHASE AUSTRALIA-5PM                           | SEVEN               | 78,000            | 7%                | 47,000          | 0                   | 26,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 24   | FIRE COUNTRY                                      | TEN                 | 77,000            | 24%               | 41,000          | 9,000               | 21,000             | 1,000               | 5,000    | 4,000  | 1,000    |
| 25   | 10 NEWS FIRST                                     | TEN                 | 77,000            | 5%                | 56,000          | 0                   | 17,000             | 0                   | 4,000    | 3,000  | 1,000    |
| 26   | QI RPT                                            | ABC                 | 72,000            | 20%               | 37,000          | 6,000               | 23,000             | 2,000               | 4,000    | 3,000  | 1,000    |
| 27   | NEWS BREAKFAST-AM                                 | ABC                 | 62,000            | 11%               | 33,000          | 0                   | 23,000             | 0                   | 6,000    | 5,000  | 1,000    |
| 28   | THE MORNING SHOW                                  | SEVEN               | 61,000            | 9%                | 39,000          | 0                   | 17,000             | 0                   | 5,000    | 4,000  | 1,000    |
| 29   | THE BIG BANG THEORY EP 3 RPT                      | TEN                 | 61,000            | 2%                | 40,000          | 0                   | 20,000             | 0                   | 1,000    | 1,000  | 0        |
| 30   | THE BIG BANG THEORY EP 2 RPT                      | TEN                 | 61,000            | 2%                | 42,000          | 0                   | 18,000             | 0                   | 1,000    | 1,000  | 0        |



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