



Daily Ratings Report

WITH GO!

Results for Tuesday, August 31, 2010

Wednesday, September 01, 2010

NINE PERTH/GO! HAS BIGGEST TUESDAY SINCE MARCH

- **Nine Perth/GO!** had its best Tuesday night performance since the beginning of March, securing 27.1 per cent across Total People. **Nine Perth/GO!** relegated Ten Perth/One to third in Total People, People 18-49 and 25-54.
- All new **Top Gear** at 7.30pm increased week-on-week in Perth's Total People, peaking with a strong 207,000 viewers. **Top Gear** beat Ten's Modern Family/NCIS and Seven's The X Factor in key demographics.
- **Nine News** had one of its best Tuesday nights for the survey year-to-date, peaking with an impressive 158,000 viewers.
- **Two and a Half Men** at 7pm won its timeslot in Perth People 18-49 and 25-54, and beat Seven and Ten across Total People.
- At 9.30pm, **Bermuda Triangle Exposed** beat Seven's Parenthood and Ten's NCIS, while **20 to 1** at 10pm won its timeslot in Perth People 18-49, and increased 14.8 per cent week-on-week in Total People.

PERTH DAILY SHARE (includes Multi-Channels) – TUESDAY, AUGUST 31, 2010

PERTH	ABC	SEVEN	NINE	TEN	SBS
16-39	7.8	32.5	27.7	29.1	2.9
18-49	9.3	32.5	29.7	25.0	3.5
25-54	10.7	33.7	29.1	22.5	3.9
Total People	15.1	32.3	27.1	21.1	4.5

PERTH TOTAL PEOPLE TOP PROGRAMS – TUESDAY, AUGUST 31, 2010

1	7	PACKED TO THE RAFTERS	262,000
2	7	SEVEN NEWS	218,000
3	7	TODAY TONIGHT	199,000
4	7	THE X FACTOR AUDITIONS-TUE	182,000
5	TEN	MODERN FAMILY	180,000
6	9	TOP GEAR	167,000
7	ABC1	ABC NEWS-EV	164,000
8	TEN	MODERN FAMILY RPT	159,000
9	9	TWO AND A HALF MEN -RPT	153,000
10	9	NINE NEWS	140,000

For further information, please contact:

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Source: OzTAM Data using overnight results. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

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