



OVERNIGHT RATINGS

Results for Monday 30th August, 2010

The Nine GO! Television Network won the night in Adelaide (25.9%) and across the 5 City Metro (27.1%) for its target demographic people 25-54.

A Current Affair, **Two and a Half Men**, **Two and a Half Men – RPT** and **Nine News** were all Top Ten performers last night in Adelaide for people 25-54.

Tracy Grimshaw's exclusive interview with Bert and Patti Newton on **A Current Affair** was the Number #1 program in Adelaide for people 25-54. Timeslot wins were secured among people 18-49 and 25-54 and it was a Top Ten winner for Total People. Locally, there was a peak audience of 181,716 total viewers with an average audience of 149,900. Across the 5 City Metro, **A Current Affair** achieved its highest ratings for the year with a peak audience of 1.939 million and an average audience of 1.748 million total viewers.

At 7pm, **Two and a Half Men** secured a Top Ten ranking for people 25-54, 16-39 and 18-49. Timeslot wins were also secured among people 25-54 and 18-49 in Adelaide.

Two and a Half Men continued to deliver laughs at 7:30pm with a peak Total People audience of 133,464 and an average audience of 101,250 total viewers in Adelaide. Top Ten rankings were achieved among people 16-39, 18-49 and 25-54.

Nine News with *Michael Smyth* and *Kate Collins* attracted a peak audience of 182,186 total viewers with an average of 143,122. The 6pm News Bulletin ranked among the Top Ten for people 25-54 and Total People last night.

GO! was the Number #1 multichannel across the 5 City Metro, securing 5.3% for its target demographic, people 16-39.

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Tuesday, 31st August, 2010

Source: OzTAM Data. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

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